

INVITATION TO AAU BUSINESS SCHOOL CONFERENCE

WEDNESDAY, DECEMBER 7TH, 2022
AAU INNOVATE, Thomas Manns Vej 25, 9220 Aalborg

IT'S PAYBACK TIME!

At Aalborg University Business School, we take our obligation to provide insights to businesses and society seriously. At our annual AAU Business School Conference this year, we, therefore, focus on the central themes:

- **How do we handle the effects of the current global crisis, and what are its economic effects?**
- **How do we advance towards Society 5.0 and enhance collaboration between the education, government, and business sectors?**
- **How do we handle the challenges that circular economy and sustainability transitions pose?**

Join this networking opportunity and gain insights into some of the most crucial challenges facing business and society from our researchers in collaboration with practitioners.

Through a series of co-notes, we focus on how collaboration between universities and industry is a part of solving global problems. Come and meet among others:

Lorenzo Massa, Mette Vinther Larsen, Mohammad B. Rana, Mikael Byrialsen.

The Conference will take place at AAU INNOVATE - the new showcase for innovation, commercialization, business development and interdisciplinary research.

[SIGN UP HERE](#)

Registration deadline: 23th of November 2022

CO-NOTE FORMAT

This year's conference uses a "Co-Note" format, meaning each keynote consists of a researcher and a practitioner that supplement each other on a specific topic. This is to emphasise the relationship between industry and Aalborg University Business School and how we work together and learn from each other while solving the most important challenges facing our society.

PROGRAMME

- 13:30** Opening by Head of Business School
- 13:40** Co-note Speeches
- 15:15** Break and networking
- 15:45** Co-note Speeches
- 16:30** Snacks and networking



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