**AAU Startup Grant Application – One Page**

**Startup Name:** *Click here to write* **Campus:** *Click here to write*

**Summary:** *Briefly describe the problem you solve, your solution, and target segment.*

*Click here to write*

**Team**: *Share the names, roles, and educations of core team members and identify key competencies to improve your team.*

*Click here to write*

**Validation:** *Summarize your validation, including customer feedback or market tests etc.*

*Click here to write*

**Market Potential:** *Describe the potential of your target market.*

*Click here to write*

**Impact:** *Outline your considerations about the environmental and social impact of your startup.*

*Click here to write*

**Business Model:** *Present your Business Model and plans for generating revenue.*

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**Impact of the Grant:** *Describe how the grant will accelerate your startup's development.*

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