



**Minutes from Media Technology Study Board Meeting 2019.8  
Copenhagen, Wednesday October 9, 2019**

Study Board for  
Media Technology  
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**Present members:**

Claus B. Madsen (CBM), Chair  
Martin Kraus (MK)  
Olga Timcenko (OT)  
Rodrigo Ordonez (RO)  
Stefan Nordborg Eriksen (SNE), Vicechair  
Christine Ingerslev (CI)  
Sára Janáčková (SJ)

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**Present non-members:**

Elisabeth Sidenius Nordentoft (EN), observer, study counselor  
Nis Ovesen (NOVE), observer  
Maria Timis (MT), observer, study counselor

**Absent:**

Ingeborg Goll Rossau (IR), observer, study counselor  
Morten Falch (MF)  
Michelle Fly (MFL)  
Jon Ram Bruun-Pedersen (JRBP), observer  
Marlene Geer Lomborg (MGL), observer, study counselor

<b>Agenda</b>	
1	Approval of agenda and minutes from last meeting
2	Study plan revision <ul style="list-style-type: none"> <li>• Medialogy BSc.</li> <li>• Medialogy MSc.</li> <li>• Sound and Music Computing MSc. AAL</li> <li>• Sound and Music Computing MSc. CPH</li> <li>• Service System Design MSc.</li> <li>• Lighting Design MSc.</li> </ul>
3	Information from the Chairman <ul style="list-style-type: none"> <li>• Traffic light analysis for spring 2019 student surveys</li> <li>• Election 2019</li> </ul>
4	Status on the action plan from meeting no. 2019.7
5	AAU education profile
6	Data responsibility at universities
7	Self-evaluation action plan <ul style="list-style-type: none"> <li>• Medialogy BSc.</li> <li>• Medialogy MSc.</li> <li>• Sound and Music Computing MSc.</li> <li>• Service System Design MSc.</li> <li>• Lighting Design MSc.</li> </ul>
8	Application for 5 <sup>th</sup> exam attempt
9	Study board meeting calendar 2020
10	Where are MED graduates employed
11	Any other business



## 1. Approval of the agenda and minutes

**Approval of agenda:** Approved

**Approval of minutes:** Approved

## 2. Study plan revision

- **Medialogy B.Sc. and Medialogy M.Sc.**

No news

- **Sound and Music Computing MSc. AAL**

The SMC Aalborg version has changed somewhat compared to the former version. Mads Græsbøll Christensen (MGC) attended the meeting and explained the difference between the old and the new version. In the new version some courses are shared with medialogy, some with Electronic systems and some few courses are new. The new courses are mainly implemented to strengthen the competence profile, increase the employability and the corporation with companies.

CBM drew attention to the 3rd semester, which he found very advanced. This view started a debate about POWIAC and the combination with courses. In the curriculum the POWIAC was planned to be 30 ECTS without having the possibility to combine the POWIAC with 1 or two courses. The pros for combining the POWIAC with 1 or 2 mandatory courses: a stronger and more visible profile, the cons: it can be difficult to schedule POWIAC and two courses as well as it can be difficult to go abroad.

NOVE found it very important to push student to choose POWIAC, but we need to heighten to the POWIAC quality and also put more focus on the quality of the report. He recommended to keep the curriculum simple.

The Study Board was happy with the curriculum as a whole, but decided to let MGC go back to the group behind the education and make final decision on the structure and content of the 3<sup>rd</sup> semester, and then send a new proposal to the Study Board within a few days. This final proposal will be send to the Study Board members by for electronic approval, instead of having an extraordinary meeting prior to the November 1<sup>st</sup> deadline for study plans.

- **Sound and Music Computing MSc. CPH**

The curriculum was presented in June by Cumhur Erkut and he was asked to go back and look at the grading and the exam format, which has been done in the new version.

Referring to SMC Aalborg 3<sup>rd</sup> semester discussion, the discussion of POWIAC is also valid here. NOVE said that the 30 ECTS POWIAC could be an argument to keep the 30 ECTS in SMC Aalborg as well as it is important with similarity between the two SMC educations.

The curriculum was approved

- **Service System Design MSc.**

**3<sup>rd</sup> semester** contains a 25 POWIAC plus a mandatory course. SJ informed that it works well.

The curriculum was approved



- **Lighting Design MSc.**

Last time there was a confusion about the grading on 1<sup>st</sup> semester, this has now been changed.

The curriculum was approved.

- **Problem Based Learning goals**

A document with progressive Learning goals was enclosed. The learning goals and progression are adopted from another Study Board and will be inserted in each of our study plans, providing the study plans with specific PBL learning goals for every single project unit on an education. This is the first step and we will go through it and expand/change it later on. The document was also presented on the last Study Board meeting.

### 3. Information from the Chairman

- **Traffic light analysis for spring 2019 student surveys**

CBM found the overview very interesting, but most important is the response rate, which is very mixed and covers from 14% to 80%. CBM and SNE have visited 1, 5, 7 semester. Jon will do something similar in CPH.

The Med4 CPH evaluation is very alarming. OT said that the semester is slightly changed, there is a new way of teaching (flipped semester). Jon has asked the students about their opinion, and got 35 answers, so there is some data to work with.

- **AAU election 2019**

A time table for the coming Study Board election was sent out. CBM informed that he will sign up for election, hoping to be re-elected. He has asked the head of sections to consider candidates for the Study Board election.

- **Meeting with the chairman of the censor corps**

Recently CBM has had a meeting with the chairman of the censor corps, which is held once every other year. He informed that the censor corps finds an inflation in the grading and will look deeper into it. CBM pointed out that we need to have more changing of censors across campus Copenhagen and campus Aalborg. We will start the process already in the coming spring semester.

- **Analysis of medialogy students' transition to the job market**

We have hired an external company called 'IS IT A BIRD' to look into the aspect of barriers and potentials to help graduates from medialogy more quickly in jobs after ended studies. It takes too long for medialogy graduates to find a job. The investigations will be based on both group- and individual interviews with employees, newly medialogy graduates and company representatives.

It will be interesting to see if our hypotheses about unemployment matches the conclusions from the company. We can expect the report during December.

- **Mega Projects**

AAU has decided that all departments should create one or more MEGA projects with participation of students across educations and semesters. More information about MEGA projects will follow to students and employees later.

**Action:** OT has some experience with MEGA projects, and she was asked to write a small document – together with Henrik S. Fog - about their experiences, pros and cons, with running MEGA projects (the production projects that have run in CPH on MED5).



#### 4. Status on the action plan from meeting no. 2019.7

##### **Information from the Vice Chairman – teacher of the year**

SNE will look at the process description and send it to CBM for approval. It is handled. SNE will send the name of the person or group that wins the prize to the secretariat. September meeting: The student chose to reject the present, so he will pass it on to another member of his group. **To be removed from the action plan**

##### **Course / project grade statistics**

CBM will prepare some text to a document that includes a reply related to revision of study plans. The study board requested some changes. CBM has received a document from Hendrik Knoche recently with the requested changes.

040919: CBM will soon meet with NOVE to discuss status on all MTSB SEAPs, and this topic will also be addressed there. **Remains in the action plan.**

##### **Drop out figures 1<sup>st</sup> year, B.Sc. Medialogy**

JBPR will ask CBM and NOVE about the examination language at project exams in 1st year Medialogy bachelor program. **Remains in action plan**

#### 5. AAU education profile

'Det Strategiske Uddannelsesråd' (DSUR) has developed a new education profile for AAU's educations.

The document describing the process was enclosed for information – and there was not much news. The education profile can be found here:

<https://www.kvalitetssikring.aau.dk/kvalitetssystemet>

The Study Board had no comments.

#### 6. Data responsibility at universities

CBM had enclosed the document just to make sure that the Study Board is informed about data security. The document has been sent out to all coordinators to raise the awareness of data. It is better to ask and not just assume.

**Action:** The SB chairman will look into the possibility to organize a workshop in both Copenhagen and Aalborg for students early in the spring semester about data security (GRDP). NOVE: we should ask for some guidelines. We have not been supplied with any tools yet.

#### 7. Self-evaluation action plan

- **Medialogy B.Sc. and Medialogy M.Sc.**
- **Sound and Music Computing M.Sc.**
- **Service Systems Design M.Sc.**
- **Lighting Design M.Sc. (encl.)**

No news to this topic.

**Topic for the next meeting:** AMR will remember to add the topic in the agenda.

#### 8. Information about master program for MED5

We need to promote the different Master possibilities for our BSC students so we get as many students as possible for our master's programs. Besides information about the MSC possibilities, CBM asked for ideas for cross semester activities. Ideas such as seminars, gløg/æbleskiver,



Christmas Lunch etc came on the table. But someone has to have the energy to organize it. We could hire a student helper to do this kind of tasks.

Ideas and application for financing can be send to the Study Board. Any tiny thing is better than nothing.

**9. Application about 5<sup>th</sup> exam attempt.**

The application lacked a plan of action. The Study Board secretariat will ask the student to contact a study counsellor and make an action plan. The application and the action plan will be evaluated on the next Study Board meeting.

**10. Study board meeting calendar 2020**

Approved

**11. Where are MED graduates employed**

What can we do about this information and how can we digest all these information?

Ideas are welcome.

SJ said that SSD has a common facebook group about the graduates informing where and what they are working with, the salaries etc.

**Action:** Elisabeth will give a short presentation about the career/almuni event

**12. Any other business**

Nothing



**Actions:**

**Course / project grade statistics**

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**Data responsibility at universities**

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**MEGA projects**

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**Where are MED gradustes employed**

Elisabeth will give a short presentation about the career/almuni

**Topics/actions to the next meeting agenda:**

**Study plan revision**

**Self-evaluation action plan**