

Course Evaluation Tourism Copenhagen, Spring 2020

The course evaluation had a response of only 27 students. Not all 27 have completed the questionnaire, which gives a very low response rate. Probably, COVID19 had a lot to do with this but we do not know. The general comment about 8th semester is focused on the students' huge workload, also due to their other work responsibilities, however the response rate is extremely low.

Tourism Policy

23 students answered questions about this course. In general, the students consider, the time spent for preparation is appropriate, the level of the lectures was appropriate, informative and inspiring. Overall, the respondents agree or completely agree that the course material supported their learning process. They appreciated in general the turn towards more value-based understanding of tourism policy with integration of policy sprint.

Market Communication

16 students answered the questions about this course. This means that less than 20% answered the evaluation and it might not show an adequate picture of the course. All agreed that they knew the learning objectives of the course or more or less. As with the other courses, there is a variation in the number of hours spent on the course per week. The vast majority agreed that the level and extent of the course was appropriate and that the course material supported their learning process. The students emphasized the case studies and discussions as particular interesting

Digital methods in Tourism

17 students responded to questions about this course. Again, a variation in the amount of time students spend on the course. The vast majority thought that the level and extent of the course was appropriate. The respondents were generally satisfied with the course and overall learning outcomes from this course.

Innovation in Tourism

20 students responded to questions about this course. While there is again variation in the number of hours spent on the course. The respondents thought that the level of the course was appropriate and the extent was appropriate. In general, the respondents were very satisfied with the course considering it to be creative, thinking out of the box and relevant. In general, they agreed that the course material supported their learning process.

Sustainable Development and Tourism

13 students responded to the questionnaire. In general, the students thought that the level of the course was appropriate and the extent was appropriate. The students were very satisfied with the

course in particular the fieldwork and lectures out of class and got acquainted with new relevant themes. In general, they agreed that the course material supported their learning process.