

# **International Cultural Studies**

**Study programme  
for international students  
at the Department of Culture and Learning**



**COURSES AND PRACTICAL INFORMATION**

**FALL 2023**

June 2023

## Content

About the study programme INTERNATIONAL CULTURAL STUDIES (ICS)	4
Elegibility and requirements	6
Practical information	7
In short	9
Courses offered by the ICS programme	10
Courses offered by the ENGLISH LANGUAGE AND CULTURE programme	11
ENG-3 Discourse and Society – Project Module [15 ECTS]	11
ENG-3 Discourse Studies Methods	11
ENG-3 Project course: Difference Matters in Discourse	11
ENG-3 Project course: Language, culture and politics in the English speaking world	12
Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES (LISE) programme	13
LISE-1 Introduction to International Studies: Disciplines, Issues and Approaches [5 ECTS]	13
LISE-1 20th and 21st Century World History [5 ECTS]	13
LISE-1 Introduction to International Studies Project [10 ECTS]	14
LISE-3 Theories of International Relations [5 ECTS]	14
LISE-3 Contemporary International Conflicts [5 ECTS]	15
LISE-3 International Relations Project [10 ECTS]	15
LISE-3 Political Philosophy [5 ECTS]	16
LISE-3 Professional Genre Writing [5 ECTS]	16
LISE-5 Organizational Studies: Theories and Methods [5 ECTS]	16
LISE-5 International and Transnational Organizations [5 ECTS]	16
LISE-5 Organization Studies Project [10 ECTS]	17
Courses offered by the CULTURE, COMMUNICATION AND GLOBALIZATION (CCG) programme	18
Elective course: Current Issues I	18
Core Course: Globalization	19
Core Course: Cultural Worlds/Worlds of Culture	19
Profile: Organization and Leadership (O&L)	20
Course 1: Organizational Leadership and Intercultural Competence	20
Course 2: Globalization, Communication and Organizational Leadership	20
Profile: International Politics, Migration and Movements (IPMM)	21
Course 1: Social Movements and Global Democracy	21
Course 2: International Migration and Ethnic Relations	21

Profile: Consumption and Market Communication (CMC)	21
Course 1: Global Consumer Culture	21
Course 2: Online Market Communication	22
Courses offered by the INTERNATIONAL BUSINESS COMMUNICATION (IBC) programme	23
IBC-3 Interpersonal communication and oral communication (5 ECTS)	23
IBC-3 Rhetorics (5 ECTS)	23
IBC-7 CSR and Sustainability Communication (5 ECTS)	24
IBC-7 Crisis Communication and Crisis Management (5 ECTS)	24
Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES, SPANISH programme (SIS)	25
SIS-5 International Relations: Theories and Methods [5 ECTS]	25
SIS-5 Regional Studies on Latin America [5 ECTS]	25
SIS-5 International Relations and the Spanish-speaking World [10 ECTS]	25

# About the study programme INTERNATIONAL CULTURAL STUDIES (ICS)

## **What is the academic focus?**

The International Cultural Studies (ICS) Programme's academic focus lies mainly on the fields of culture, communication, politics, and language.

## **What is the language of instruction?**

The language of instruction and project supervision within the ICS programme is mainly English. For specific courses in the SIS programme, Spanish will be the language of instruction, and students with intermediate or advanced Danish-language proficiency may select from a range of courses that are taught in Danish.

## **Who are your fellow students?**

ICS is integrated with the ordinary bachelor and master programmes for students in the Department of Culture and Learning at the Faculty of Social Sciences and Humanities at AAU. Approximately 20 guest students - primarily from partner universities in Asia, Australia, the Americas, and Europe - enroll in ICS each semester.

## **What teaching and evaluation methods are used?**

Teaching is organized at two levels:

### ***Courses***

Some courses will take the form of lectures with up to 100 students attending. Others will be offered as a seminar, with 5-30 students. Classroom activities include e.g. class attendance, participation in class discussions and oral presentations. All students are expected to complete recommended readings and exercises and actively participate by contributing to discussions and presenting papers. The examination formats for courses will typically be topic papers or on-site written or oral exams.

### ***Problem-based project work***

Students who work individually or in groups formulate a problem or question of a theoretical or practical nature that relates to their project. Under tutorial supervision, they then collect and analyse data and discuss possible solutions to the problem. They submit a written report (individually or in a group) and sit for an oral project examination at the end of the semester. You can register for ONE project only each semester.

## **Where do I find the course descriptions?**

A schedule of courses will be given to guest students at the beginning of the semester.

## **Where and how often do the classes take place?**

Unless otherwise stated, classes are in the Kroghstraede 3 (KSt3) building, 9220 Aalborg East, Denmark. The classes usually meet once each week for two hours during the first eight to ten weeks of the semester.



### **How many ECTS credits are required for full-time enrolment?**

International Cultural Studies programme defines a typical full-time academic programme as 30 ECTS credits for one semester and 60 ECTS points for two semesters. Full-time registration typically consists of 4-5 courses and a written project each semester, including oral project exam. Students receive from 10 to 20 ECTS points for their projects, and typically 5 ECTS credit points for courses that are assessed separately, i.e. without a project assessment. ICS students are required to enroll in a minimum of 30 ECTS points. The maximum number of ECTS points allowed each semester is 35.

### **What are ECTS credits?**

ECTS credits are a numerical value (between 1 and 60) given to course units to describe the student workload required to complete them. They reflect the quantity of work each course unit requires in relation to the total quantity of work necessary to complete a full year of academic study at the institution. Lectures, practical work, seminars, tutorials, fieldwork, private study (in the library or at home) and examinations are included when estimating the quantity of work required for a course or a project. In other words, one ECTS credit approximately reflects 28 student working hours, including participation in lecture sessions, readings, preparation of class presentations, and exam work.

### **How are ECTS credits awarded by ICS?**

Each programme affiliated with ICS allocates ECTS credit points for project work and other course-related examinations based on the study regulations of the degree programme that has been approved by the Danish Ministry of Higher Education and Science.

### **Will I receive a degree from Aalborg University?**

ICS is not a degree granting programme. However, you will receive an official Aalborg University ECTS Transcript (Transcript of Records) with the titles of the courses and project work you have completed, the grades you received for your work, and the number of ECTS points you were awarded.



## Elegibility and requirements

### Academic level

Undergraduates are expected to have completed a minimum of one year of undergraduate studies within the humanities or social sciences. If you wish to enroll in 7-9th semester courses, you should have completed at least two years of related undergraduate study.

### Academic specializations

Relevant specializations include communication and cultural studies, cultural geography and social history, linguistics and literature, media and film studies, political science and international studies, and market communication.

### Language

Proficiency in English is required of all applicants. Non-native speakers of English should submit a test of English as a foreign language in line with the requirements for the time being in force, cf. entry requirements stated at the website of the International Office. These requirements will be waived for foreign language majors who are nominated by partner universities, or for native speakers of Spanish who wish to take most of their classes and write their projects in their native language.

### Personal characteristics and skills

In general, all guest students should be mature, interested in learning about and experiencing other cultures, and able to work both independently and in groups. Ability to use computers, especially for word processing and for searching information on the internet, is required of all applicants.

### General programme requirements and restrictions

The study programme into which you are admitted will consist of a number of courses at your own option. However, you are required to register for ONE project assessment in the form of an individual or group project. Minimum registration per semester is 30 ECTS credit points. Maximum registration per semester is 35 ECTS credit points. You may not register for a second semester if you fail your project exam the first semester.



## Practical information

### Application deadlines

For applicants from partner universities or for applicants who do not require a student visa (primarily EU citizens):

For students applying for a fall semester: April 1<sup>st</sup>

For students applying for a spring semester: October 1<sup>st</sup>

For applicants who require a student visa or who will not study at AAU as part of a partnership agreement:

For students applying for a fall semester: April 1<sup>st</sup>

For students applying for a spring semester: October 1<sup>st</sup>

### Application forms

All applicants must complete an Aalborg University Application Form. You must also attach a copy of your academic transcript or record of examinations (which you should translate into English), as well as documentation of English-language proficiency.

### Academic calendar

#### Fall semester: September 1 to January 31 (or December 23)

Late August: Orientation

September 1: Classes begin

Mid-September: Final registration for courses and project

Early/Mid-November: Classes end; begin full-time work on project

November & December: Oral and written exams (written exam in January may be submitted electronically.)

Mid-December: Project reports due; oral exams for fall semester students.

Most oral exams are held before December 23 or can normally be arranged for international guest students by that date. However, a few oral exams will be scheduled for January. Where this applies, the course information will include a note pointing this out. Consequently, it is possible to select courses enabling the student to return home before December 23, but course options will be slightly reduced.

#### Spring semester: February 1 to June 30

Late January: Orientation

February 1: Classes begin

Mid-February: Final registration for courses and project

Early April: Classes end; begin full-time work on project

Mid-May: Project report due

May & June: Oral and written exams (occasionally in April as well)

June: Project exam

### How to register for courses

There are two registration periods: About two weeks before the start of each semester, you will receive an e-mail asking you to e-mail your pre-registration of courses you wish to attend, based on the course information available at the ICS website by that time. You will then be required to confirm or amend your course selection during the third week of the semester. No changes in registration are permitted after that time.



### **Orientation programmes**

The International Office and International Cultural Studies offer orientation programmes at the beginning of each semester. Attendance at the International Office orientation is optional. Attendance at ICS orientation is required.

### **Academic transcript**

An academic transcript will be provided at the end of each semester. The transcript lists the titles and prefixes of all courses and projects for which you were registered, the number of ECTS credits points you earned, and the grade or mark you received for the classes and your project work. The grade will be based on the Danish 7-point scale. A recommended grade conversion scale and an explanation of the methods used to assess your work will also be provided.

### **Housing**

Because Aalborg University does not itself own residence halls, most of the international students from exchange partner universities live in privately owned residences called *kollegium*, or in rented rooms and apartments contracted by the University. Accommodations typically include a single room furnished with bed, desk, and closet. Sometimes you have your own kitchen and bath; sometimes the kitchen and bath are shared. An application form for accommodation will be included in the arrival material that the International Office will send you when you are admitted. If you submit this application by the stated deadline, Aalborg University's International Accommodation Office will arrange your housing.

### **Costs**

The cost of attending International Cultural Studies will vary from individual to individual, depending on their lifestyle. There are, however, minimum costs that all students should anticipate. When you apply for a visa, you will need to provide documentation that you have at least 50,000 DKK for one year of study.

### **Financial aid**

Students from European partner universities can apply for scholarships through the Erasmus+ Programme. Information about Danish Government Grants can be obtained at Cirius or at the Ministry of Education in your country. Students from non-partner universities in the United States may be able to apply for Stafford Loans from the US Department of Education. AAU's Identification number is 02604300.

### **International Office**

The International Office plays an important role in the international activities of the University. See their website for useful and important information: <https://www.en.aau.dk/education>



### **ICS Coordinator**

The ICS programme is coordinated by Dr. Anne Grethe Julius Pedersen ([ics@ikl.aau.dk](mailto:ics@ikl.aau.dk)), who advises students and guest faculty on academic, social, and cultural matters, establishes exchange programmes, prepares programme materials, and corresponds with colleagues at partner universities. In addition, Dr. Pedersen is Associate Professor at the Department of Culture and Learning.

### **ICS tutors**

The ICS programme relies on a number of student tutors for international students in connection with their introduction to Aalborg University and social activities during the semester.

### **In short**

- ICS students should select courses and a project totaling 30-35 ECTS. Students are typically required to complete 4-6 courses. The examination formats for the courses will typically be topic papers or on-site written or oral exams
- Please include ONE and only one module (course or combination of courses) that is assessed by a project report with oral defense of the project.
- Please note that some projects require an oral defense in January 2023. The exam dates will be published online in the separate Study Secretariats' fora in Moodle.
- Unless otherwise stated, all classes are in the Kroghstraede 3 (KSt3) building, 9220 Aalborg East, Denmark.
- After the start of the semester: Always check in Moodle for any changes regarding all courses.

## Courses offered by the ICS programme

The courses offered by the ICS programme are shown in the course list on the following pages.

### Course prefixes in the course list below

Course prefixes are used to help you identify the programme in which the course is offered. The course prefixes will also help you identify the number of semesters a Danish student must have studied to enroll in the course. For example, CCG-7 is a course for 7th semester specialising in Culture, Communication and Globalization. Courses taken during the 7th, 8th and 9th semesters are master's level courses. Although master's level courses, they are available to undergraduate guest/exchange students within ICS.

**ENG:** Courses offered by the *English Language and Culture* programme.

**LISE:** Courses offered by the *Language and International Studies* programme.

**CCG:** Courses offered by the *Culture, Communication and Globalization* programme

**IBC:** Courses offered by the *International Business Communication* programme.

**SIS:** Courses offered by the *Language and International Studies, Spanish* programme.



## **Courses offered by the ENGLISH LANGUAGE AND CULTURE programme**

### **ENG-3 Discourse and Society – Project Module [15 ECTS]**

NO SEPARATE COURSE

**Official title on transcript:** Discourse and Society

#### **Module description**

The module comprises the following activities: The courses ENG-3 Discourse Studies Methods, at least one of the ENG-3 project courses below, and project supervision.

A specific grade is awarded.

**Supervision:** A professor will be allocated as supervisor during the project period.

### **ENG-3 Discourse Studies Methods**

**Official exam title on transcript:** Discourse and Society

#### **Course description**

This methods course provides students with valuable, practical experience in using a range of qualitative methods for analysing text, talk and social interaction appropriate for undertaking a group project in this field.

**Course sessions:** *Mondays 10.15 – 12.00*

#### **Assessment**

PLEASE NOTE: The Discourse Studies Methods course above **MUST** be combined with project work: The course will not be separately graded and **MUST** be taken in combination with at least one of the ENG-3 project courses listed below. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG-3 project course will be assessed together in the combined project plus oral exam.

### **ENG-3 Project course: Difference Matters in Discourse**

**Official exam title on transcript:** Discourse and Society

#### **Course description**

More information will follow.

**Course sessions:** TBA

#### **Assessment**

PLEASE NOTE: The project course **MUST** be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above **MUST** be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies

Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.

## **ENG-3 Project course: Language, culture and politics in the English speaking world**

**Official exam title on transcript:** Discourse and Society

### **Course description**

More information will follow.

**Course sessions:** TBA

### **Assessment**

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.



## **Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES (LISE) programme**

LISE is an interdisciplinary BA-level programme focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programmes concerning politics, culture and communication across the humanities and social sciences.

Students taking LISE “project modules” – who sign up for the larger semester research project, which is the general focus of the university’s educational model – are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project that is graded in itself.

### **LISE-1 Introduction to International Studies: Disciplines, Issues and Approaches [5 ECTS]**

#### **Course description**

This course is an introduction to basic concepts and analytical tools useful for the study and understanding of International Studies.

**Course sessions:** *Wednesdays 12.30 – 14.15*

#### **Assessment**

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

### **LISE-1 20th and 21st Century World History [5 ECTS]**

#### **Course description**

This course is intended to take students through a range of the major political events and cultural trends from roughly the First World War to the present. Combined with "Introduction to International Studies: Theories and Methods," this course helps form the background of the first-semester project. In the first semester, we are concerned to pin-down a number of essentials: knowledge of problem-based learning, the basic fields of international studies, and general historical knowledge. This course addresses the historical areas of the first semester areas. The course will be primarily lecture. However, we will hold a "pause" session in the middle of the course for questions and reflections. Also, in addition to readings from the text, there are links to podcasts and documentaries which you're asked to look at in preparation for different meetings. Students should be aware that we will not be following up on all subjects in the reading in the lecture, and some classes will focus on specific issues addressed in shorter form in the reading that the lectures will look at in extended form. Students are expected to use all material from the course -- reading, lecture and multi-media material -- to put together a broad picture of the twentieth and twenty-first centuries. Multi-media material will also highlight certain specific issues or details worth thinking about. Students should not expect a repetition of the readings in class.

**Course sessions:** *Thursdays 10.15 – 12.00*

### **Assessment**

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

## **LISE-1 Introduction to International Studies Project [10 ECTS]**

NO SEPARATE COURSE

### **Project description**

The module consists of lecturer-supervised problem-oriented project work within the field of International Studies. It is a requirement for completion of the module that the 20th and 21st Century World History course has been completed and that the portfolio for the Introduction to International Studies: Disciplines, Issues, and Approaches course has been submitted (see above). Students should gain knowledge about a delimited topic within the field of International Studies on the basis of the project. The topic must derive from the two LISE-1 courses above. Furthermore, students should acquire skills in analysing and understanding cultural, social and political phenomena in relation to modern and current development processes as well as skills in applying fundamental knowledge about important political, cultural and social events and trends in western and global history of the 20th and 21st centuries.

Finally, students should obtain competencies in:

- working independently and in groups,
- handling relevant theories and methods for the analysis of a delimited problem within International Studies, and
- presenting ideas, arguments and research results within International Studies in an appropriate academic form, both orally and in writing.

**Supervision:** A professor will be allocated as supervisor during the project period.

## **LISE-3 Theories of International Relations [5 ECTS]**

### **Course description**

This course will provide knowledge and understanding of basic theories and methods within the field of international relations such as realism, liberalism, social constructivism and Marxism. It will also provide you with skills in analyzing and reflecting on basic theories of international relations as well as competencies in a) considering the relevance of basic theories within the field of international relations in relation to issues such as international conflicts, international cooperation, or the role played by state and non-state actors in world politics, and b) communicating about issues in international relations theory in a clear written English.

**Course sessions:** *Thursdays 10.15 – 12.00 and Wednesday 14.30 – 16.15*

### **Assessment**

Portfolio, with a specific grade awarded.

## **LISE-3 Contemporary International Conflicts [5 ECTS]**

### **Course description**

This course will provide knowledge and understanding of contemporary and/or recent historical international conflicts. You obtain skills in analyzing and reflecting on the significance of contemporary international conflicts, and comprehending the context, causes, and dynamics of a range of ongoing conflicts around the world.

Please note that a series of discussions is part of this module, and that active participation is a condition for passing the exam.

**Course sessions:** *Wednesdays 10.15 – 12.00*

### **Assessment**

Portfolio, with a specific grade awarded.

## **LISE-3 International Relations Project [10 ECTS]**

NO SEPARATE COURSE

### **Project description**

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. It is a requirement for completion of the module that The History of International Relations in the 20th and 21st Centuries course (see above) has been completed and that the portfolio in extension of the International Relations: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project. The topic must derive from the two project courses above.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,
- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within
- International Relations, communicating ideas, arguments and research results within International Relations.

### **Assessment**

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

**Supervision:** A professor will be allocated as supervisor during the project period.

### **LISE-3 Political Philosophy [5 ECTS]**

#### **Course description**

This course will take students through some of the major thinkers and debates in the history of political thought with the goal of expanding students' vocabularies as political and social thinkers as well as as ethical actors. The course will depart from the Universal Declaration of Human Rights, and then move to a range of classic texts from the history of political thought.

**Course sessions:** *Wednesdays 12.30 – 14.15*

**Assessment:** Take-home assignment on a lecturer-decided topic (4-6 pages), with a specific grade awarded.

### **LISE-3 Professional Genre Writing [5 ECTS]**

#### **Course description**

This course will provide you with knowledge and understanding of various genres of intra- and inter-organizational communication, such as policy papers, news features, press releases, presentations, emails and reports for public or private sector actors.

**Course sessions:** *Thursdays 12.30 – 14.15*

#### **Assessment**

Portfolio. A specific grade is awarded.

### **LISE-5 Organizational Studies: Theories and Methods [5 ECTS]**

#### **Course description**

According to the curriculum, the purpose of Organizational Studies: Theories and Methods is to become familiar with theories on the nature and functioning of organizations. The course seeks to achieve this by introducing students to key organization theories and by introducing numerous cases and examples illustrating theoretical ideas. The ambition is also that students should become familiar with relevant terminology and key concepts enabling students to analyze organizational phenomena in their projects. In order to address student interests, a broad range of organizations will be included as cases and examples. Most cases and examples, though, will be drawn from international governmental organizations (IGOs) and large NGOs.

**Course sessions:** *Wednesdays 12.30 – 14.15*

#### **Assessment**

The course is assessed on the basis of an exam portfolio. A specific grade is awarded.

### **LISE-5 International and Transnational Organizations [5 ECTS]**

#### **Course description**

The course evolves around questions relating to civil society, private and public international organizations, including non-governmental organizations, social movements and their significance to the international



society. We will be discussing a number of theoretical perspectives as well as empirical cases during sessions, and I plan a high degree of student involvement in various types of group work and discussions throughout the course.

**Course sessions:** *Wednesdays 14.30 – 16.15 (weeks 38 + 39 also 10.15-12.00)*

### **Assessment**

The course is assessed on the basis of a lecturer-defined take-home assignment (max. 12 pages) A specific grade is awarded.

## **LISE-5 Organization Studies Project [10 ECTS]**

NO SEPARATE COURSE

### **Assessment**

The project is assessed on the basis of the written project report plus the oral defense. The project report should be max. 15 pages per student in the project group and max. 20 pages in the event of individual projects. One page is defined as 2400 characters including spaces.

Registration for the project requires:

- registration for both of the two LISE-5 courses (Organizational Studies: Theories and Methods and International Organizations)
- submission of both the exam portfolio for Organizational Studies: Theories and Methods and the take-home assignment for International Organizations

**Supervision:** A professor will be allocated as supervisor during the project period.

Please also note that the oral defense is scheduled for January 2024. Consequently, students should register for this project if they are prepared to undertake the oral defense in January 2024.

A specific grade is awarded.



## **Courses offered by the CULTURE, COMMUNICATION AND GLOBALIZATION (CCG) programme**

In the fall semester, ICS students can acquire 5 ECTS at CCG by taking an individual, internal written exam in: **Current Issues I**. They can acquire 15 ECTS by taking an internal written exam in the project module: **Global Processes**. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' guidelines available in Moodle under the 7th semester of the Study Secretariat for CCG.

It is the student's own responsibility to find available information in the study secretariat relevant to them and the modules they choose to take. Written assignments must be submitted via Digital Exam by the submission deadline indicated in the 'Dates to Remember' document also announced on the secretariat page in Moodle. Please also note that some exams require presence at the university, and exemptions are not made for these, so this should be considered when registering.

The Master's programme in Culture, Communication & Globalization accepts admission to the following courses for international students enrolled in International Cultural Studies. PLEASE NOTE THAT CCG EXAMS IN EXTENSION OF CCG COURSES ARE ASSESSED AT GRADUATE/MASTER LEVEL, MEANING 7TH-SEMESTER/4TH-YEAR UNIVERSITY LEVEL. Students interested in any of the above modules are requested to check out the available Moodle information on the courses listed below. The CCG programme as a rule does not have compulsory attendance for the courses and the student's presence or absence from the course will not be registered.

### **Elective course: Current Issues I**

The specific topic of this course is decided by the study board on an annual basis. In 2022, the course deals with current challenges and ongoing crises in international contexts. The course begins with an introduction to concepts of crisis. Then the course focuses on various dimensions of crises and challenges in international contexts, i.e. challenges for democracy, climate crisis, refugee crisis, pandemic crisis, and the war in Ukraine. Finally, a workshop on crisis communication will give you the opportunity to reflect on specific crisis cases and train your communicative competences.

**Course Sessions Current Issues I:** *Mondays 10.15 – 12.00*

#### **Assessment Current Issues I:**

The exam is a written take-home assignment. A specific grade will be awarded.

#### **Assessment Global Processes:**

The two core courses immediately below (Globalization and Cultural worlds/Worlds of Culture) are central to the project and therefore expected to be followed. In addition, several so-called profile courses can be followed based on topical interests. Please register in Moodle for core courses as well as the profile courses of your choice.

## **Core Course: Globalization**

Together with 'Cultural Worlds/World of Culture' this course makes up the basis for the project module 'Global Processes'.

The module comprises courses within the areas of globalisation and global processes as well as a project-based study of a selected subject within the scope of this theme. The project will be written on the basis of joint courses, in addition to one or a number of profile courses.

### **Learning objectives:**

Knowledge:

- globalisation theories and global processes, based on the highest level of international research within the field
- relevant cultural, social, political, and economic developments
- reflection on a scientific basis on selected culture and communication theories.

Skills:

- problem identification within international and intercultural issues relating to the areas of the module
- assessing and choosing among globalisation theories, methods, and tools and, on this background, substantiating the choices made and setting up relevant models for analysis and problem solving, critical analysis, discussion and communication of knowledge of global processes
- reflecting on a scientific basis on selected globalisation theories and global processes.

Competences:

- delimitation and analysis of complex international and/or intercultural issues in a creative, independent, and methodologically well-founded manner
- launching and implementing disciplinary and cross-disciplinary cooperation on global processes
- continuation of personal academic development and specialisation within the selected area.

**Course sessions:** *Wednesdays 10.15 – 12.00*

## **Core Course: Cultural Worlds/Worlds of Culture**

Together with 'Globalization' this course makes up the basis for the project module 'Global Processes'

This course will be dealing with questions of culture and multiculturalism as political, economic, organisational and institutional realities that set in motion a series of changes and debates within areas as diverse as consumption and marketing, organisational leadership, the global order, migration flows etc.

The course is organised as a series of lectures presenting theoretical approaches from a diversity of academic disciplines to how to respond to questions of culture and multiculturalism, giving also empirical examples along the way. The purpose of the course is thus two-fold: a) to make you knowledgeable about different theories and issues relating to culture and multicultural challenges, and b) to prepare you for semester project writing.

**Course sessions:** *Mondays 12.30 – 14.15*

**Profile: Organization and Leadership (O&L):** organisational culture and leadership, with a special focus on intercultural understanding and multi-cultural management.

### **Course 1: Organizational Leadership and Intercultural Competence**

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence with a particular focus on organisational leadership in various organisational settings. The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in leadership, in human resource management, knowledge management, and in corporate and societal structures and programmes? How can a person - in practice - contribute to the building of intercultural competence in organizations?

Working methods: lectures as well as group and plenary discussions based on real-life examples and cases drawn from public and private sector organizations. In addition, a video will be shown in the last session. Plus, if possible, I will try to set up a cultural awareness game which, if Covid-19 regulations permit, will be played in person somewhere on campus. This game is optional but may provide you with quite some relevant experiences in relation to intercultural sense-making.

**Course sessions:** *Wednesdays 8.15 – 10.00*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

### **Course 2: Globalization, Communication and Organizational Leadership**

In a global world, organisations try to differentiate themselves from each other and to make their organisation the best place to work. This course mainly takes an internal perspective to organisations navigating in global contexts. We focus on different approaches to organisational culture and organisational communication, and we look at organisational identity, internal communication, employee voice, organisational responsibility, crisis and change communication in order to understand the different dynamics and processes that make up organisations.

**Course sessions:** *Thursdays 14.30 – 16.15*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

**Profile: International Politics, Migration and Movements (IPMM):** international politics and relations, with a special focus on issues relating to global politics, migration, civil society, and movements.

### **Course 1: Social Movements and Global Democracy**

The course will provide students with knowledge about and insight into the role of social movements in the pursuits of democracy, justice, and equality in the world. Social movements can be understood as forms of collective action which aim to obtain substantial social change in a particular field (human rights; gender, etc.). They are usually also understood as being in conflict with the establishment of actors, institutions, ideas, and norms within their field of interest. Today social movements are claimed to work in an increasingly global political, social, and economic context. These observations urge us to consider what we mean by democracy from global, transnational, and local perspectives and what is old and what is new about these issues?

**Course sessions:** *Wednesdays 12.30 – 14.15*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

### **Course 2: International Migration and Ethnic Relations**

The International Migration and Ethnic Relations course seeks to introduce to broader migration theory. During the course we will discuss migration flows, reasons for migration, impact of migration, issues of asylum, integration, and accommodation.

**Course sessions:** *Thursdays 14.30 – 16.15*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

**Profile: Consumption and Market Communication (CMC):** consumer studies and market communication, with a special focus on intercultural communication and culture studies.

### **Course 1: Global Consumer Culture**

This course critically discusses recent trends and developments in a global consumer culture taking as cases research from various countries across the world. We begin with the variety of definitions of “consumer culture” and topics that have been studied in consumer culture theory research stream. We will then continue to explore the most recent global cultural forms of consumption and their local implications: this global vs local dimensions, cross-cultural comparison and cultural context of consumer practices will comprise our framework. Among the topics are political consumption and consumer citizenship;

sustainability and circular economy; collaborative consumption and networks; nation branding and consumer nationalism; and digital consumption. We will also look at how such social characteristics as race, ethnicity and gender (as well as very briefly - class) shape markets and consumption. We will approach consumer culture and its recent trends from the perspectives of sociology, anthropology and cultural studies to make sure we keep a critical view on what happens in the domains of consumption and markets. We will look at consumption from the point of view of first and foremost cultural meanings, institutional and organizational aspects, social structure and everyday practices linked to global and local trends.

**Course sessions:** *Thursdays 10.15 – 12.00*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).

## **Course 2: Online Market Communication**

In this course, we will deal with various aspects of online market communication such as affordances and constraints of social media, content and influencer marketing, brand communities as well as consumer preferences and behaviour.

**Course sessions:** *Wednesdays 12.30 – 14.15*

#### **Assessment**

The examination is completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and contribution to discussion sessions of the profile course through oral presentation individually or in groups and completion of set tasks. The assessment is Passed/Not passed (a specific grade is not awarded).



## **Courses offered by the INTERNATIONAL BUSINESS COMMUNICATION (IBC) programme**

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing, and intercultural competence.

International guest students can choose freely between the courses, attend the same classes, and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of September.

### **IBC-3 Interpersonal communication and oral communication (5 ECTS)**

**Official title on Transcript:** Interpersonal communication (English)

#### **Course description**

The course module focuses upon basic concepts within the field of interpersonal communication and includes dialogical and relation-based communication on, e.g., social media platforms. You will obtain knowledge of theoretical and practical aspects of interpersonal communication and oral communication with a focus on human interaction and (inter)cultural understanding. You will obtain skills in applying principles of problem-based learning through writing a synopsis and describing and analyzing various practiced forms of interpersonal communication as well as competences for processing, synthesizing and orally communicating the subject. In the course, focus is on understanding relevant theories and applying the theories in practice via case work in groups as well as on oral communication and dissemination. There will be two compulsory, individual presentations in the course, and you will write a synopsis.

**Course sessions:** *Class A: Tuesdays 10.15 – 12.00 and Wednesdays 8.15-10.00; Class B: Tuesdays 12.30 – 14.15 and Wednesdays 10.15 – 12.00 or 12.30 – 14.15.*

#### **Assessment**

The examination takes the form of a problem-based synopsis of max. 4 pages on a topic selected by you within the above areas. Supervision will be provided. A specific grade will be awarded based on the written synopsis and the oral examination in the synopsis. The oral examination usually takes place in December.

### **IBC-3 Rhetorics (5 ECTS)**

**Official title on transcript:** Rhetorics

#### **Course description**

This course will focus on producing and analyzing persuasive texts in organizational contexts. The module will introduce various rhetorical tools, argumentation strategies, linguistic approaches and presentation formats as they are connected to specific audiences and international business-related contexts. The focus of the module is on understanding and producing persuasive oral communication in such contexts that is clearly informed by theories, tools, and strategies of persuasion learned in the course.

**Course sessions:** *Fridays 10.15 – 12.00*

**Assessment**

Examination (20 minutes in all) takes the form of an oral presentation by the student which relates to a certain rhetorical communication situation. The context for the presentation will be provided to the student two days before the examination is held. A grade will be awarded.

**IBC-7 CSR and Sustainability Communication (5 ECTS)**

**Official title on Transcript:** CSR and Sustainability Communication

**Course description**

The module includes themes in the subject areas corporate social responsibility (CSR) and sustainability, the company's strategic work with CSR and sustainability, the company's work with UN's 17 Sustainable Development Goals (SDGs) and communication of the company's CSR and sustainability in relation to various stakeholders.

The goal is to acquire competences to plan and participate practically in the work with the company's CSR, sustainability, and the SDGs as well as to be able to develop, plan and assess strategies for communicating the company's CSR and sustainability work to various stakeholders.

The course is organized as a mixture of group teaching with presentation and discussion and workshop work, where we analyze and assess cases, including discussing and preparing strategies for CSR and sustainability communication.

**Course sessions:** *Tuesdays 12.30 – 14.15*

**Assessment**

The examination takes the form of written take-home assignment on a lecturer-decided topic. Maximum 6 pages. A specific grade is awarded.

**IBC-7 Crisis Communication and Crisis Management (5 ECTS)**

**Official title on Transcript:** Crisis Communication and Crisis Management

**Course description**

This course will provide you with an in-depth understanding of the theoretical foundations of the twin disciplines of crises communication and crisis management. With a point of departure in the discussion of current theories, models, and concepts, the course will provide you with the competence to develop suitable crisis management strategies and to design strategic crisis communication in different media and to different stakeholders. The course consists of lectures, seminars, and small-group discussions.

**Course sessions:** *Thursdays 14.30 – 16.15*

**Assessment**

The examination takes the form of a written, two-day take-home assignment. You must hand in a paper of no more than 6 pages in which you – by answering questions posed by the lecturer – must demonstrate adequate and thorough knowledge of the course content. The exam paper is graded by the lecturer in accordance with the Danish 7-point grading scale.



## **Courses offered by the LANGUAGE AND INTERNATIONAL STUDIES, SPANISH programme (SIS)**

SIS is a BA-level programme focusing on language, culture, globalization, and international relations in relation to Spain and Latin America.

The courses are taught in Spanish, and Spanish is also the exam language. Therefore, to choose the modules, you must understand and speak Spanish and be able to write assignments in Spanish.

### **SIS-5 International Relations: Theories and Methods [5 ECTS]**

**Course description** This course provides students with an understanding of basic theories and methods within the field of International Relations, such as realism, liberalism, constructivism, globalism/Marxism, and international political economy.

**Course sessions:** *Thursdays 12.30 – 14.15*

**Assessment** The course is assessed on the basis of an individual take-home assignment of 8-10 pages, the precise contents of which will be determined by the lecturer. A specific grade will be awarded.

### **SIS-5 Regional Studies on Latin America [5 ECTS]**

**Course description** This course provides the students with knowledge of the theoretical and methodological basis for the study of specific regions as well as knowledge of social, political, cultural, and economic conditions in selected regions in Latin America.

**Course sessions:** *Tuesdays 12.30 – 14.50*

**Assessment** The course is assessed on the basis of a free individual take-home assignment of 8-10 pages, the precise contents of which must be agreed with the lecturer. A specific grade will be awarded. The assignment must be prepared based on the course's literature.

### **SIS-5 International Relations and the Spanish-speaking World [10 ECTS]**

PROJECT MODULE (NO SEPARATE COURSE)

Project description

In the project, the students should demonstrate skills in investigating international relations and their interaction with development processes in the Spanish-speaking countries and regions. Based on courses at the 5<sup>th</sup> semester (Global Governance from the Perspective of the Spanish-speaking World, International Relations: Theories and Methods, and Regional Studies on Latin America), the students identify and define a prominent problem within international relations. In addition, the students should demonstrate that they can apply relevant theories and data.

**Assessment:** The project is assessed on the basis of the project report prepared by the student(s) and an oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. A specific grade will be awarded.

**Supervision:** A professor will be allocated as supervisor during the project period.

