Course- and supervision evaluations: Tourism Copenhagen, Autumn Semester 2020

The evaluation form was distributed to 52 students, and was completed or partially completed by 37 students. All respondents had attended the Market Communication in Tourism, Problem Based Projects and Research Methodologies and Tourism Destination Analysis. 36 had participated in the Global Sustainability Development Specialization course and 5 had attended the Co-created course.

Concerning the distribution of the students at the program: 43 participate in the special track: Global Sustainability Development (Specialization), and 7 participate in Tourism.

In general:

Surprisingly, there are not comments on the pandemic. In general, the comments are praising the course content and the learning outcome, and they are happy the way the courses and teaching were organized. Yet, most students would prefer more course teaching which seems to be an on-going concern for the students.

Tourism Destination Analysis

33 students answered the questions about this course. Of these, 16 had spent 7-9 or more hours per week on the course, while 17 had spent 4-6 hours. All but 6 students agreed or completely agreed that the learning objectives and standards were clearly formulated and communicated, that the course gave them a good learning outcome in proportion to the learning objectives. Overall, the course material supported their learning process.

The comments on this course are very positive. The respondents thought that the course was rewarding, inspiring and relevant. They also appreciated the cases and discussions.

Market Communication in Tourism

36 students responded to questions about this course. While there is again variation in the number of hours spent on the course, 23 said they spent 4-6 hours per week on it, while 9 spent 7-9 hours and 4 spent over 10 hours per week. The level of the course was considered appropriate for the majority of the students. While 22 students thought it was appropriate, 7 thought it was too low or far too low, whereas 7 thought it was too high to far too high. The variation in students' previous experience with market is always a challenge with this course. The vast majority thought that the extent of the course was appropriate, and too high and 55% thought the learning objectives and assignments were clearly stated. 67% responded that the course gave a good learning outcome, and that the material and presentation supported their learning.

The comments are in general positive and satisfied with the content, different teaching approaches and cases, however there have been some confusion or frustrations about the exam and its form which will be improved.

Co-creation Tourism Encounters

4 students responded to questions about this course. The number of hours spent on the course, 1 spent 7-9 hours per week on it, whereas 3 students spent 1 or no hours per week. There is some difference in opinion regarding the level of the course this year. 3 students thought the level was appropriate, and the learning objective, exams were clearly formulated.

The comments indicate that the respondents liked the course but they attended the course all though they were specialization students. Only one respondent took the exam in this course.

Problem Based Methodology and Project Writing

31 students responded to questions about this course. While there is again variation in the number of hours spent on the course, 17 said they spent 4-6 hours per week on it, while 5 spent 7-9 hours and 5 spent over 10 hours per week. The level of the course was considered appropriate for the majority of the students. While 13 students thought it was appropriate, 4 thought it was too low, whereas 9 thought it was far too high. The variation in students' previous experience with research methods is always a challenge with this course. The vast majority thought that the extent of the course was appropriate, and too high and 50% thought the learning objectives and assignments were clearly stated. 60% responded that the course gave a good learning outcome, and that the material and presentation supported their learning.

In general, the comments the students learning outcomes are good. However, there are some comments concerning too much focus on own experiences and research and the group formation process which was difficult to grasp for the students not used to working within a PBL learning environment.

Specialization: Global Tourism and Transnational Mobility

31 students responded to questions about this course. There is variation in the number of hours spent on the course, yet the vast majority spent more than 7 hours, 15 said they spent more than 7 hours, whereas 13 spent 4-6 hours per week on it, while 3 spent less than 3 hours per week. The level and extent of the course was considered appropriate for the majority of the students. 91% of the respondents said the learning objectives and assignments were clearly formulated and

communicated. 97% or 29 students completely agreed or agreed that the course gave a good learning outcome, and that the material and presentation supported their learning while 1 disagreed.

The students thought that is was a rewarding but challenging course because of the multiple ontological approach to tourism, eye-opening and with inspiring ways to get the students to engage through presentations, discussions.