

Semester evaluations, Study Board for Cross-Cultural Studies, Spring 2023

Tourism - Aalborg

15 students out of 42 (response rate of 36%) completed the questionnaire. 4 students partially completed (additional 10%). 10 from 8th semester and 8 from 10th semester. 1 respondent did not indicate semester.

A majority (62%) of the respondents indicates to have spent between 30-40 or 40 hours or more on their studies, equivalent to full time or more, and 92% of the respondents assess their own work efforts during the semester to be satisfactory.

84% of the respondents state to be clearly informed of coherence between study activities in the semester. Respondents find that the academic outcome of attending the programme has been 'very big' (15%); 'big' (62%) or 'average' (23%).

In relation to specific competences obtained or improved, critical thinking (85%) and the ability to define, analyse and discuss how different stakeholders are important to destination development/management (69%) were indicated as the most important.

13 respondents indicated to take part in project work and 12 of them worked with others. 81% of the respondents agreed that teamwork went well, and the few comments on teamwork had to do with not feeling experienced enough with group work and on another student's lack of contribution to the work. 2 of 12 respondents indicated to have completed the project in cooperation with an external collaborator.

91% of the respondents indicate that they have felt well informed about practical issues.

Programme Evaluation

This evaluation was answered by 5 students, and all of the respondents have experienced the coherence and progression between modules/courses to be 'clear'. Experiences of academic competences are rated positively (80% 'completely agree' or 'agree'). The experiences of the ability to identify and formulate problems were indicated by 'completely agree' (20%) or 'agree' (40%); although 40% indicated 'neither agree or disagree'. Regarding the ability to organize a long work process and achieve set goals on time, the percentage is 80.

In the individual comments, students mention things like problem-solving, research and analytical skills, critical thinking, methods and specific tourism-related topics such as collaboration among stakeholders in a destination and the complexities of tourism development.

The university's career counselling is rated as medium or good by four respondents, and one respondent indicated 'don't know' in this rating.