

PROGRAMME FOR AAU BUSINESS SCHOOL CONFERENCE

WEDNESDAY, DECEMBER 7TH, 2022
AAU INNOVATE, Thomas Manns Vej 25, 9220 Aalborg

IT'S PAYBACK TIME!

AUDITORIUM

- 13:30-13.40 Welcome by the Head of AAUBS
- 13:40-14:30 The industrial economy in transition towards sustainability: the role of sustainable business models. **Lorenzo Massa (AAUBS) og Søren Bjerregaard (Hydrogen Valley) (ENG)**
- 14.40-15.30 Challenges in sustainability transition in global value chains: A case of fashion industry. **Mohammad Bakhtiar Rana (AAUBS) og Anders Hedegaard Petersen (Gabriel) (ENG)**
- 15.40-16.30 Samfund 5.0 | teori og praksis samt uudnyttede potentialer. **Jacob Brix (AAUBS) og Claus Rosenstand (Digital Hub Denmark) (DK)**
- 16.30 Networking

PITCH AREA

- 13.40-14.30 Data Science and Machine Learning in the Football industry. **Primoz Konda (AAUBS) & Tim Hilbert (People In Sport) (ENG)**
- 14.40-15.30 Den aktuelle situation i dansk økonomi: Udfordringer og perspektiver. **Mikael Byrialsen (AAUBS) og Lasse Bork (Norlys Energy Trading) (DK)**

CO-NOTE FORMAT

This year's conference uses a "Co-Note" format, meaning each keynote consists of a researcher and a practitioner that supplement each other on a specific topic. This is to emphasise the relationship between industry and Aalborg University Business School and how we work together and learn from each other while solving the most important challenges facing our society.

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Deadline: 5th of December 2022

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