Course Evaluation Tourism (Aalborg), Spring 2020

Which programme are you enrolled in this semester?

- Master's degree in Tourism: 100% (13 respondents)
- Other (please indicate specialisation, "empty place" or similar): 0% (0 respondents)

In which semester have you been attending courses?

- 8th: 100% (13 respondents)

Which of the following courses have you been attending?

- Tourism Policy: 100% (13 respondents)
- Market Communication in Tourism: 85% (11 respondents)
- Innovation in Tourism: 100% (13 respondents)
- Applied Methods, Market & Consumption: 46% (6 respondents)
Tourism Policy: Do you know the learning objectives of the course?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>62%</td>
<td>8</td>
</tr>
<tr>
<td>No</td>
<td>38%</td>
<td>5</td>
</tr>
</tbody>
</table>

Tourism Policy: All things considered, I have on average spent this number of hours per week on this course (including lessons, course preparation, etc.):

<table>
<thead>
<tr>
<th>Hours</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 hours or more</td>
<td>54%</td>
<td>7</td>
</tr>
<tr>
<td>7-9 hours</td>
<td>23%</td>
<td>3</td>
</tr>
<tr>
<td>4-6 hours</td>
<td>23%</td>
<td>3</td>
</tr>
<tr>
<td>1-3 hours</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>0 hours</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

Tourism Policy: The level of the course was

<table>
<thead>
<tr>
<th>Level</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far too high</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Too high</td>
<td>8%</td>
<td>1</td>
</tr>
<tr>
<td>Appropriate</td>
<td>85%</td>
<td>11</td>
</tr>
<tr>
<td>Too low</td>
<td>8%</td>
<td>1</td>
</tr>
<tr>
<td>Far too low</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

Tourism Policy: The extent was

<table>
<thead>
<tr>
<th>Extent</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far too large</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Too large</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Appropriate</td>
<td>92%</td>
<td>12</td>
</tr>
<tr>
<td>Too small</td>
<td>8%</td>
<td>1</td>
</tr>
<tr>
<td>Far too small</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>
Market Communication in Tourism: Do you know the learning objectives of the course?

- Yes: 60% (6 respondents)
- No: 0% (0 respondents)
- More or less: 40% (4 respondents)

Market Communication in Tourism: All things considered, I have on average spent this number of hours per week on this course (including lessons, course preparation, etc.):

- 10 hours or more: 50% (5 respondents)
- 7-9 hours: 30% (3 respondents)
- 4-6 hours: 20% (2 respondents)
- 1-3 hours: 0% (0 respondents)
- 0 hours: 0% (0 respondents)

Market Communication in Tourism: The level of the course was

- Far too high: 0% (0 respondents)
- Too high: 0% (0 respondents)
- Appropriate: 100% (10 respondents)
- Too low: 0% (0 respondents)
- Far too low: 0% (0 respondents)
Market Communication in Tourism: The extent was

- Far too large: 0%
- Too large: 0%
- Appropriate: 100%
- Too small: 0%
- Far too small: 0%

Market Communication in Tourism:

- Learning objectives and standards of assignments and exams were clearly formulated and communicated: 20% Completely agree, 70% Agree
- All things considered, the course gave me a good learning outcome in proportion to the learning objectives: 20% Completely agree, 60% Agree
- The course material (literature, assignments, cases etc.) supported my learning process: 20% Completely agree, 70% Agree
- The presentation of the material supported my learning: 20% Completely agree, 70% Agree

Innovation in Tourism: Do you know the learning objectives of the course?

- Yes: 73%
- No: 0%
- More or less: 27%

Innovation in Tourism: All things considered, I have on average spent this number of hours per week on this course (including lessons, course preparation, etc.):

- 10 hours or more: 45%
- 7-9 hours: 36%
- 4-6 hours: 18%
- 1-3 hours: 0%
- 0 hours: 0%
### Innovation in Tourism: The level of the course was

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far too high</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Too high</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Appropriate</td>
<td>100%</td>
<td>11</td>
</tr>
<tr>
<td>Too low</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Far too low</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

### Innovation in Tourism: The extent was

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Far too large</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Too large</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Appropriate</td>
<td>100%</td>
<td>11</td>
</tr>
<tr>
<td>Too small</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Far too small</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

### Innovation in Tourism:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Percentage</th>
<th>Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning objectives and standards of assignments and exams were clearly formulated and communicated.</td>
<td>18%</td>
<td>11</td>
</tr>
<tr>
<td>All things considered, the course gave me a good learning outcome in proportion to the learning objectives.</td>
<td>36%</td>
<td>11</td>
</tr>
<tr>
<td>The course material (literature, assignments, cases etc.) supported my learning process.</td>
<td>36%</td>
<td>11</td>
</tr>
<tr>
<td>The course material (literature, assignments, cases etc.) supported my learning process.</td>
<td>36%</td>
<td>11</td>
</tr>
</tbody>
</table>
Applied Methods, Market & Consumption: Do you know the learning objectives of the course?

- Yes: 60% (3 respondents)
- No: 0% (0 respondents)
- More or less: 40% (2 respondents)

All things considered, I have on average spent this number of hours per week on this course (including lessons, course preparation, etc.):

- 10 hours or more: 0% (0 respondents)
- 7-9 hours: 60% (3 respondents)
- 4-6 hours: 40% (2 respondents)
- 1-3 hours: 0% (0 respondents)
- 0 hours: 0% (0 respondents)

Applied Methods, Market & Consumption: The level of the course was

- Far too high: 0% (0 respondents)
- Too high: 20% (1 respondent)
- Appropriate: 80% (4 respondents)
- Too low: 0% (0 respondents)
- Far too low: 0% (0 respondents)

Applied Methods, Market & Consumption: The extent was

- Far too large: 0% (0 respondents)
- Too large: 0% (0 respondents)
- Appropriate: 100% (5 respondents)
- Too small: 0% (0 respondents)
- Far too small: 0% (0 respondents)
Applied Methods, Market & Consumption:

- **Learning objectives and standards of assignments and exams were clearly formulated and communicated.**
  - Completely agree: 40
  - Agree: 40
  - Neither agree/disagree: 60
  - Disagree: 60
  - Completely disagree: 20
  - Respondents: 5

- **All things considered, the course gave me a good learning outcome in proportion to the learning objectives.**
  - Completely agree: 40
  - Agree: 40
  - Neither agree/disagree: 40
  - Disagree: 20
  - Completely disagree: 20
  - Respondents: 5

- **The course material (literature, assignments, cases etc.) supported my learning process.**
  - Completely agree: 20
  - Agree: 60
  - Neither agree/disagree: 40
  - Disagree: 40
  - Completely disagree: 20
  - Respondents: 5

- **The presentation of the material supported my learning.**
  - Completely agree: 40
  - Agree: 20
  - Neither agree/disagree: 40
  - Disagree: 40
  - Completely disagree: 20
  - Respondents: 5

---

**Overall Status**

- **New**
  - 0%
  - Respondents: 0

- **Distributed**
  - 43%
  - Respondents: 10

- **Partially Complete**
  - 9%
  - Respondents: 2

- **Complete**
  - 48%
  - Respondents: 11

- **Rejected**
  - 0%
  - Respondents: 0