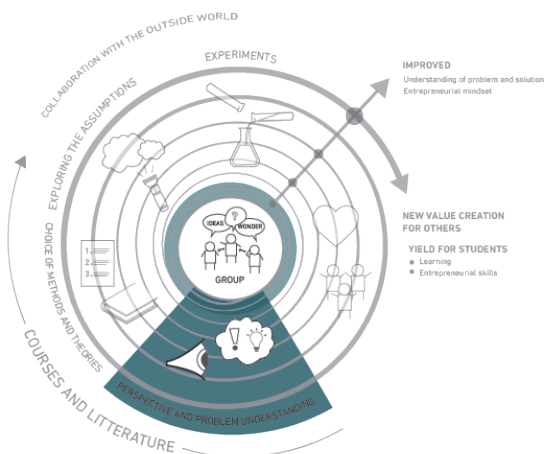


TOOL | TEAMKEY

How is the tool linked to Entrepreneurship PBL?

TeamKey is central and linked to the group in the model and the group's overall process. The group's capabilities consist of the individuals' personal capabilities that impact their understanding of and perspective on the task, the group's and their own decisions and choices, as well as the format in which exploration and experimentation will take place. Through cooperation with the outside world, the TeamKey tool also helps achieve increased self-awareness and learning about one's own and others' skills and entrepreneurial mindsets. For example, the 'entrepreneur' team role is a combination of proactive target setting, categorical communication and expansive problem solving.



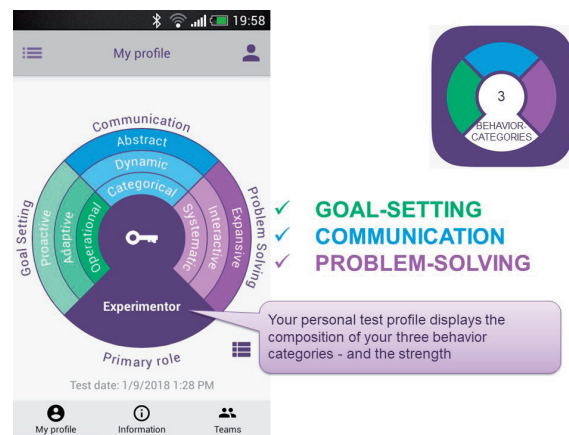
What is the tool?

TeamKey is a personal app, used as a tool to optimize the process of cooperation in a group. TeamKey shows an up-to-date and simultaneous focus on target setting, communication and problem solving at both the individual and the team level during the process, from group start to group end.

What can be achieved by using 'TeamKey'?

Generally, the purpose of establishing a team is to be able to create more than just the sum of the input from the individuals who make up the team. Thus, there is a desire to create synergies between team members to reach the goal more effectively and faster in a constructive environment.

TeamKey is a shortcut to team management with a specific objective, useful communication and effective problem solving in a team. TeamKey also reveals whether the team collectively contains the widest range and largest amount of the particular behavioural types that are most important to the performance of the relevant task.



TeamKey complements most innovative tools by highlighting the personal inner strengths of a team and is suitable for teams with a maximum of nine people who self-manage without a formally designated leader. TeamKey supplements e.g. international innovation tools such as the Business Model Canvas, GrowthWheel and national tools like the SKUB method, the logical model and the tools presented in this booklet.

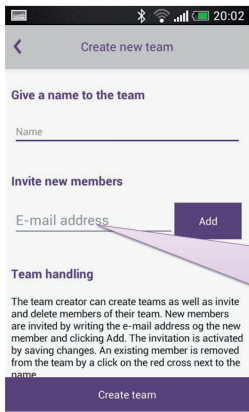
How is it used?

1. Individually

The TeamKey app can be downloaded to your own mobile phone, where you complete the personality test. The test forms a personal role profile, composed of the three categories of behaviour: Target setting, communication and problem solving.

2. The team

Any participant in the team can create a team, after which the team profile is visible on all team members' mobile phones.



- ▼ You can create an unlimited number of teams
- ▼ Find a good name that match your team©
- ▼ Invite by means of mail addresses
- ▼ Your team members only need to set up themselves as users

3. Learning about yourself, others, and completing the task.

Anyone can repeat the test an unlimited number of times. Thereby, conscious or unconscious new self-images in new role profiles can be reflected and prioritized. When team members change their role profile, the team profile will automatically be updated and reflect the team's current overall behaviour.

Each can continuously check how the personal role profile matches the team profile. This is knowledge which makes potential conflicts visible before they escalate.



A team profile = the discipline, is more than just the roles of the members put together
The synergy is included©

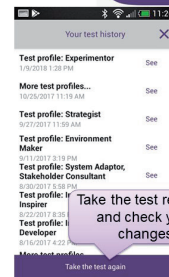
CLICK and read the definition

4. The process

Continuously discuss in the group how well or poorly the team profile matches the current situation and the challenges in play. Through the definitions of actual team profiles, learning about the behavioural nuances that are most appropriate for the next phase is achieved. With the TeamKey tool, team management is optimized by adding a management superstructure to the team's collaborative potential which ensures the necessary cohesion and synergy in the team as a target-seeking organism throughout the process.



CLICK and evaluate your development



Take the test regularly and check your changes

Sources

Østergaard, A., & Østergaard, P. (2019). Team Key Theory <https://www.teamkey.dk>
See more at www.teamkey.dk

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