Tourism - Aalborg

26 students out of 45 (response rate of 58%) filled out the questionnaire. 15 from 7th semester and 10 from 9th (one not indicated). A note in that respect is that it is not possible to distinguish 7th sem. respondents from 9th sem. respondents (where they are not taking classes or involved in in-house activities), which makes conclusions somewhat vague.

20% of the 9th sem. respondents did a university transfer and 75% did an internship in Denmark or abroad, which must be said to be very positive considering the impacts that the pandemic has had on the tourism industry and the subsequent struggles that students have had in finding internships.

A majority (71%) of the respondents indicate to have spent between 30-40 or 40 hours or more on their studies, equivalent to full time or more. A total of 28% of the respondents indicate less time spent. It needs to be noted though that it is not possible to separate 7th and 9th sem., which makes it difficult to see what the circumstances are, e.g. in cases where respondents are doing internships. 80% of the respondents assess their own work efforts to be satisfactory or above.

The respondents generally state to be well-informed of coherence between study activities in the semester (80%) and 42% find that the academic outcome of attending the programme has been ‘big’ or ‘average’ (58%).

In relation to specific competences obtained or improved, ‘the ability to define, analyse and discuss how different stakeholders are important to destination development/management’ scored highest (75%), although other competencies also score relatively high. Teamwork is assessed relatively positive, but comments reveals that some students prefer to work alone, which may deserve some attention in terms of more communication of the purpose of and expectations to group work and why this is an important part of the learning obtained at the Tourism programme.

18% of the respondents indicated to have worked with an external collaborator during project work. Again, this is one of the places that it is difficult to assess what this actually means, since both 9th sem. internship students as well as other students doing ordinary project writing and study activities are impossible to distinguish, which means that it becomes difficult to conclude much on this basis.

92% of the respondents indicate that they have felt well informed about practical issues. This is a higher score than the past couple of semesters, which is potentially a positive outcome of the fact
that we are physically back at campus and therefore may have more direct contact and communication with the students. There is a comment about scheduling, and this is always a point of attention.

The physical environment was overall assessed to be satisfactory, with a few negative comments about the chairs being very uncomfortable and the rooms being too small. The facilities for socializing were assessed positively, but there are a few negative comments about available options of food and drinks in the canteen.

Overall, 67% indicate a satisfactory study community and 66% state to be thriving in the programme, and no qualitative comments were added. No respondents directly indicate not to be thriving, but 33% indicate ‘neither agree/disagree’, which is not a clear response and therefore could indicate some hesitation to this question.