

Report on Course Evaluations: Tourism Aalborg, Spring Semester 2023

The evaluation form was distributed to 20 active students. It has been completed or partially completed by 8 students, which gives a response rate of 40%. This is the lowest response rate for many years and we will try to improve it in the coming semester.

All respondents had attended the 'Tourism Policy and Destination Governance' and 'Innovation in Tourism' courses, and four students had also attended the Applied Methods course. It is still a concern that a very small proportion of Tourism students attend Applied Methods.

Tourism Policy and Destination Governance

Ten students answered, or partially answered, questions about this course and all knew or more or less knew the learning objectives. The students in general spend the expected number of hours on this course each week. Six said they spent 4-6 hours, three spent 7-9 hours and one spent over 10 hours. The vast majority (all but one student) said that the extent was appropriate and that the level was appropriate.

All the respondents agreed or completely agreed that the learning objectives and standards of assignments were clearly formulated and communicated. Similarly, seven students agreed and one completely agreed that the course material and the presentation of material supported their learning

The comments indicate that the students particularly appreciated the balance of lecturing and group work/discussion in the classes. They also commented positively on the use of cases from different countries and being able to use examples from their home country during discussions.

Rural and Nature-Based Tourism

Four students answered questions about this course, of whom three spent 4-6 hours per week on it, and one spent 1-3 hours. All agreed that the level and extent of the course were appropriate, and all agreed or completely agreed that the learning objectives and standards of assignments and exams were clearly formulated and communicated.

All agreed that the course gave a good learning outcome, that they course material supported their learning process and that the presentation of the material supported their learning.

There were positive comments about the guest lectures, which the students found insightful. They appreciated working with real-life examples and learning how to use the sustainable business model canvas. One suggestion for improvement is to organize a field trip to a rural destination.

Innovation in Tourism

Eight students answered questions about this course, of whom five said they spent 7-9 hours per week on the course, two said they spent 10 hours or more and one said they spent 4-6 hours. All agreed that the level of the course was appropriate and all but one said that the extent was appropriate. One thought that it was too large.

As was the case last year, the evaluations of this course are very positive: three students said they completely agreed, and five agreed, that the course gave a good learning outcome. Similar numbers completely agreed or agreed that the course material and presentation supported their learning.

The comments indicate that the students were very positive about the hand-on and active nature of the learning in this course. They appreciated collaborating with a real tourism organization, and also enjoyed pitching their ideas. Less positive aspects of the course were lack of time to complete tasks in class and one suggestion is to include extra time in the schedule for working with the innovation case.

Urban Tourism

Eight students answered questions about this course, and all said that they knew or more or less knew the learning objectives.

There is a much wider range of answers regarding the number of hours spent per week on this course compared to the others. Three students spent 10 hours or more, one spent 7-9 hours, two spent 4-6 hours and two spent only 1-3 hours.

All but one thought that the level was appropriate and all but two thought that the extent of the course was appropriate. Furthermore, all respondents agreed or completely agreed that the course gave a good learning outcome, that the course material supported their learning, and that the presentation of the material supported their learning.

In the comments, students praised the use of short videos and guest lectures. Areas for improvement include creating a better balance between lecturing and group work/discussion, especially when guest lectures are used.

Project Supervision

TBC