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Minutes of the meeting in Employer Panel Meeting part 2 (MED+SMC) on June 6, 2023

Participants to the talk by Bill Buxton: Stefania Serafin, Michael Schmidt, Dripta Roy, Bjørn Flindt Temte, Sune Wolff, Jesper Udesen, Luis Emilio Bruni, Kasper Rodil, Hendrik Knoche, Henrik Schønau Fog, Claus B. Madsen (chair)

Participants to the employer panel meeting: Sune Wolff, Kasper Rodil, Bjørn Flindt Temte, Luis Emilio Bruni, Claus B. Madsen

Unable to attend Claus Holm, Neo Kaplanis, Simon Lajboschitz, Camilla G. Christensen

Other participants: Signe Sølgaard Garp (minute taker)

Item 5. Talk by Bill Buxton

The meeting started with a talk by Bill Buxton called "*Ubiety, Mobility and Transitions: The Quest for Ecological Intelligence.*"

The talk was about how Bill Buxton sees trends within technologies and human/machine interactions in the future.

The talk was intended as an introduction for discussion and reflection within the technological subject areas that Medialogy and SMC work within.

After approximately 45 minutes, the employer panel for Medialogy (Sune Wolff (SW) and Bjørn Flindt Temte (BFT)) continued the employer panel meeting together with Claus B. Madsen (CBM), Kasper Rodil (KR), and Luis E. Bruni (LEB) in another MS Teams room.

The internal and external participants from SMC remained in the talk by Bill Buxton.

Item 6. Discussion about future competences of Medialogy/SMC graduates

CBM informed about the closing of SMC, and the plan of making SMC as a sort of specialization in Medialogy. As the participants from SMC was not present, the meeting continued in the field of Medialogy.

AI in Medialogy

There was a debate regarding use of, and teaching in AI in the Medialogy programme.

KR said that Machine Learning is a part of MED7 (first semester on the master's programme) and also a part of the semester project.

BFT told that when he was a student at Medialogy, there was some more or less, non-mandatory practical courses or workshops. It could be a solution for a hands-on course in AI.

SW added that AI is a tool that you must learn to manage, otherwise you will fall behind.

There was a debate regarding how and what you can use AI to, e.g., ChatGPT.

BFT added that it is important that the students learn what kind of trust you can, and cannot have to e.g., ChatGPT.

Conclusion:

AI must be a natural part of the Medialogy programme. The students must learn how and what AI can be used for, and what kind of trust you can have to the outcome you get from AI, e.g., ChatGPT.

Life-long learning (efter- videreuddannelse) within Medialogy

CBM asked the external participants if they think, there would be an interest from the industry for life-long learning within Medialogy. SW and BFT answered that is possible, but the courses offered to the industry need to be up to date. It must be the newest of the newest. Therefore, SW said, the university cannot offer a two-year-old course, it must be revised every half year or so, to make it valuable for the industry.

Conclusion:

The industry may be interested in life-long learning in the newest technology within Medialogy.

Item 7. Completion and evaluation in subgroup

The meeting ended with a talk about how to use the employer panel in a better way, and how to recruit qualified censors to the censor corps.

KR suggested recruiting censors and members to the employer panel through POSEO (Project-Oriented Study in an External Organisation) and other external collaboration with students.

BFT said that the university should not be afraid to push, if they (the employers) do not respond the first time, then write again or call. In that way we (the university) also send a message regarding the will and desire to collaborate with the employers and the appreciating of their opinions.