

## **Report on Course Evaluations: Tourism Aalborg, Spring Semester 2022**

The evaluation form was distributed to 22 active students. It has been completed or partially completed by 17 students, which gives a response rate of 77%. This is slightly lower than last year.

All but one of the respondents had participated in all three tourism courses and five had also attended the Applied Methods course. Although the number attending Applied Methods is higher than last year, it is still a very small proportion. The student representatives have brought forward concerns about the relevance of this course to Tourism students, and the coordinators have discussed how to ensure that all teachers are aware that Tourism students take the course and explain its importance.

### **Tourism Policy and Destination Governance**

Fifteen students answered questions about this course. Overall, the students appear to spend the expected amount of time on this course. Seven said that they spent 7-9 hours per week on the course, while six said they spent 4-6 hours. The vast majority (93%) said that the extent was appropriate and that the level was appropriate (87%). All the respondents thought that the learning objectives and standards of assignments were clearly formulated and communicated.

All but one respondent agreed (73%) or completely agreed (20%) that the course material supported their learning, and all agreed (73%) or completely agreed (27%) that the presentation of the material supported their learning. These results are very similar to those from last year.

The comments indicate that the students particularly appreciated the course structure, and themes. The use of cases and videos was also praised. There were mixed opinions regarding group work. While some students would have liked more debates and discussions in groups, other students preferred teacher-led discussions or lectures.

### **Key Issues in Tourism Consumption**

Fourteen students answered questions about this course. The vast majority said that they spent either 4-6 hours (43%) or 7-9 hours (43%) per week on the course. All of the respondents thought that the level and extent of the course were appropriate.

Overall, the respondents were very satisfied with the course: 79% said that they agreed, and 21% completely agreed, that the course gave a good learning outcome. All respondents agreed or completely agreed that the course material and presentation of the material supported their learning.

In response to the open questions, the students highlighted guest lectures and interactive discussions as particularly good aspects of the course. Suggestions for improvement include more in-class discussions and making links between the sessions clearer.

### **Innovation in Tourism**

Fourteen students answered questions about this course and on average they spent more hours on this course than the others: eight students said they spent 7-9 hours, three said they spent 10 hours or more and three said they spent 4-6 hours. All agreed that the level of the course was appropriate and 79% said that the extent was appropriate, although three students thought that it was too large.

The evaluations of this course are extremely positive: 57% said they completely agreed, and 43% agreed, that the course gave a good learning outcome. Similarly, 43% completely agreed (and 50+%agreed) that the course material and presentation supported their learning.

The comments indicate that the extended group work with a case-study firm was highly appreciated, as was the structure of the course and use of Padlet to record the work process. There were some challenges related to division of labour within groups (some students doing more work than others) and sticking to the tight schedule.

### **Project Supervision**

15 evaluations were received, and all were positive regarding the support given by the supervisor and their accessibility. One group dissatisfied with the accessibility, but all other groups were very satisfied with this particular supervisor.