Semester evaluations, Study Board for Cross-Cultural Studies, Spring 2023

Tourism - Copenhagen

48 students out of 115 (response rate of 42%) completed the questionnaire. 6 students partially completed (additional 5%). 32 from 8th semester and 21 from 10th semester. 1 respondent did not indicate semester.

45% of the respondents indicate to have spent between 30-40 or 40 hours or more on their studies, equivalent to full time or more. A total of 93% of the respondents evaluate their own work efforts to be satisfactory or above.

A majority of the respondents state to be clearly informed of coherence between study activities in the semester (79%) and find that the academic outcome of attending the programme has been ‘big’ or ‘very big’ (47% combined) or ‘average’ (32%). One respondent indicates benefits to be small and two to be very small. Overall, the comments are a mix of positives and negatives, mostly, positives are about particular activities and negatives are about some practical issues as well as the structure of the course content.

In relation to specific competences obtained or improved, the ability to define, analyse and discuss how different stakeholders are important to destination development/management (74%) and critical thinking (59%) were identified as the most important among respondents.

93% of the respondents took part in project work. It must be noted though that only 27 respondents have answered this question. 25 of these respondents worked with others on their project. The majority (91%) stated that the teamwork went well and generally comments on teamwork were positive. 28% of the respondents indicated to have worked with an external collaborator during project work.

63% of the respondents indicate that they have felt well informed about practical issues. There are quite a few negative comments about information about exams, graduation and so on. There were some changes on the administrative side, which means that some ways of doing things will have been different from the semester before, so we assume that this also had something to do with this.
Programme Evaluation

This evaluation was answered by 18 students, and 100% of the respondents experience the coherence and progression between modules/courses to be ‘very clear’ or ‘clear’. Experiences of academic competences are overall rated positively (94% ‘completely agree’ or ‘agree’). Regarding experiences of the ability to identify and formulate problems the same percentage was 94%; and regarding the ability to organize a long work process and achieve set goals on time it was 76%.

Among the individual comments, the most important and useful qualifications mentioned are critical thinking, collaboration, networking, intercultural competencies and specific tourism-related skills and methodologies.

The university’s career counselling is rated as medium or good by 65% of the respondents. 29% of respondents indicated ‘don’t know’ to this question.