Report on course evaluations for Tourism Copenhagen, Autumn 2022.

The evaluation form was distributed to 61, 7th semester students and 53 students responded. The electives have each had 28 students participating in the lectures. 45 students finished the evaluation.

Market Communication in Tourism

Many of the students (40 students) know about the learning objective whereas 12 students say they know the objectives more or less. Most of them (23 student) have spent between 7-9 hours each week preparing for the lectures; whereas 18 students between 4-6 hours, and 8 students more than 10 hours and only 4 students less than 3 hours.

51 % of the students considered the level was appropriate whereas 33% considered it far too high, and 8% far too low. The majority agreed that the course gave a good learning outcome in proportion to the learning objectives. Also, the majority considered the objectives and standards of assignments and exams were well formulated and communicated. The majority as well agreed that the course material supported the learning process. In general, the students found the sessions interesting with inspiring teachers.

Tourism Destination Analysis

The majority of the respondents agree to know the learning objectives of this course and 41% of the students have spent between 7-9 hours preparing the course material, whereas only 2% spent less than 3 hours. 49% of the students considered the level far too high whereas 42% considered it appropriate and 9% too low. Again, 40% considered the extent was appropriate whereas 48% considered it too large or far too large. A minority of the respondents agreed or completely agreed that the course gave me a good learning outcome in proportion to the learning objectives. The comments on this course are in general positive and thought the course provided a good understanding of tourism systems. They enjoyed the collaboration with Egeskov but also found it very challenging due to being very dense lectures with overload of information.

Problem Based Methodology and Project Writing

The majority of the students knew the learning objectives of the course, and 55% spent more than 7 hours a week to prepare the course material, whereas 27% between 4 to 6 hours, and 18% less than 3 hours. Again, the divide in the group of students, 45% of the students considered the level too high whereas 47% considered it appropriate and 7% of the students considered the level to low. Once again, 42% of the students considered the extent too large whereas 51% appropriate. The students agreed that the learning objectives was well communicated as well as the course gave a good the learning outcome in proportion to the learning goals, and also that they supported their learning process. In general, the students thought it was an inspiring course.

The electives (only one of the electives is to be found in the evaluation form).
Tourism Encounters
As with the other courses, the majority of students responded that they knew the learning objectives. 25 students have responded. 56% spent more than 7 hours preparing for the course. And 44% less than 6 hours. Again, half of the students considered the level far too high whereas the remaining part of the students considered it appropriate and some far too low. Again, the divide in this group of student half of the students considered the extent far too large and the other half appropriate or far too small. The exam and assignment had an appropriate level. The comments are in general positive.

Evaluations of supervisors of semester projects, Autumn 2022
The 7th and 9th semester students completely agree and agree that their supervisors provide valuable support regarding, methodology; theoretical support, and concerning support in the writing process as well as the students agree and completely agree upon that their supervisors were accessible.