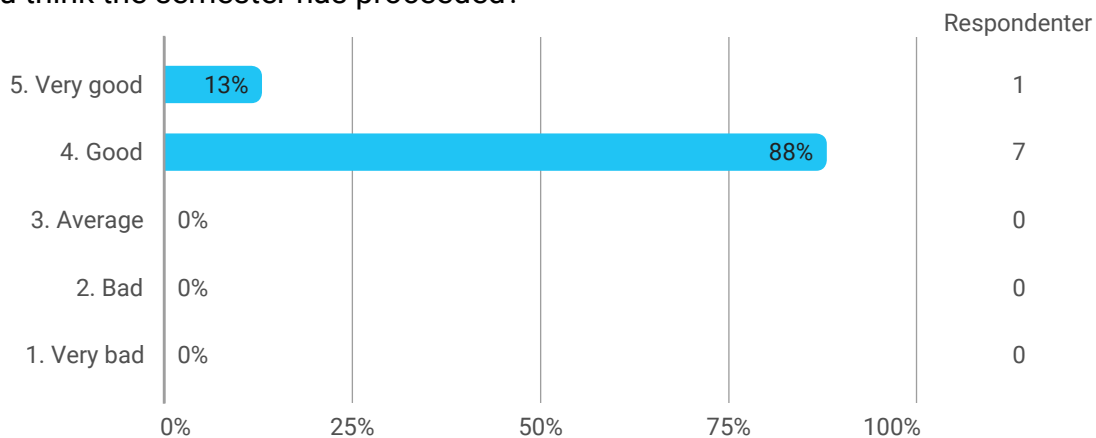
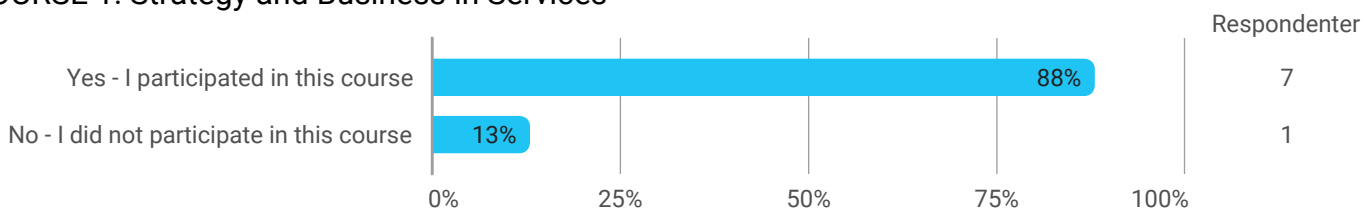


In general, how do you think the semester has proceeded?

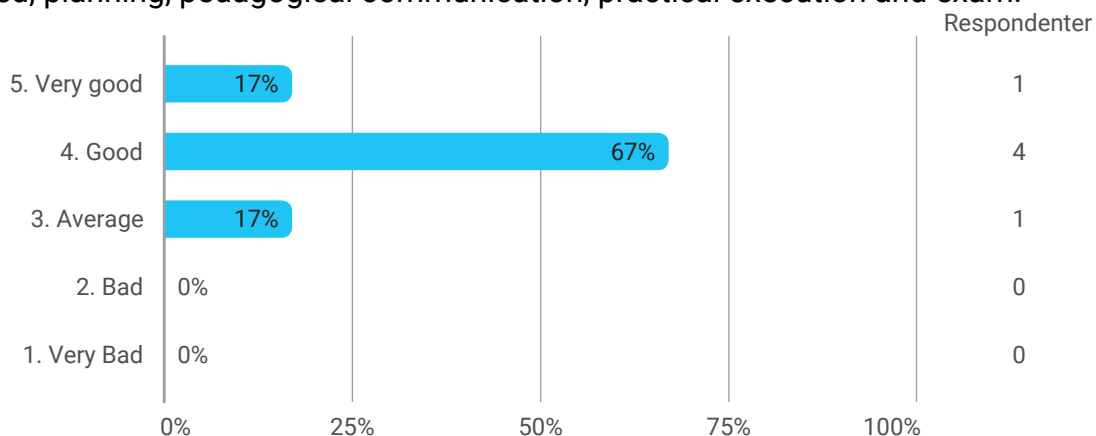


**COURSE 1: Strategy and Business in Services**



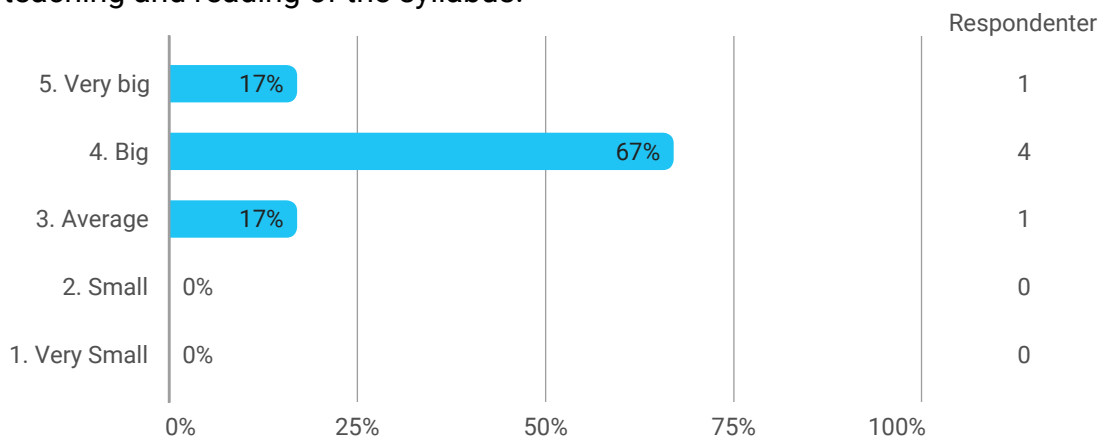
How do you assess the course as a whole?

You may include things like coherence between teaching and learning objectives, syllabus, the forms of teaching used, planning, pedagogical communication, practical execution and exam.

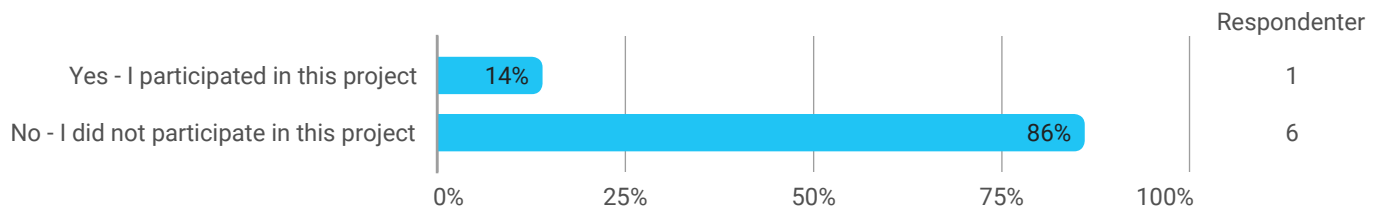


How do you assess your own effort in the course?

You may include things like preparation, active participation in the teaching sessions, proposals for improvements of teaching and reading of the syllabus.

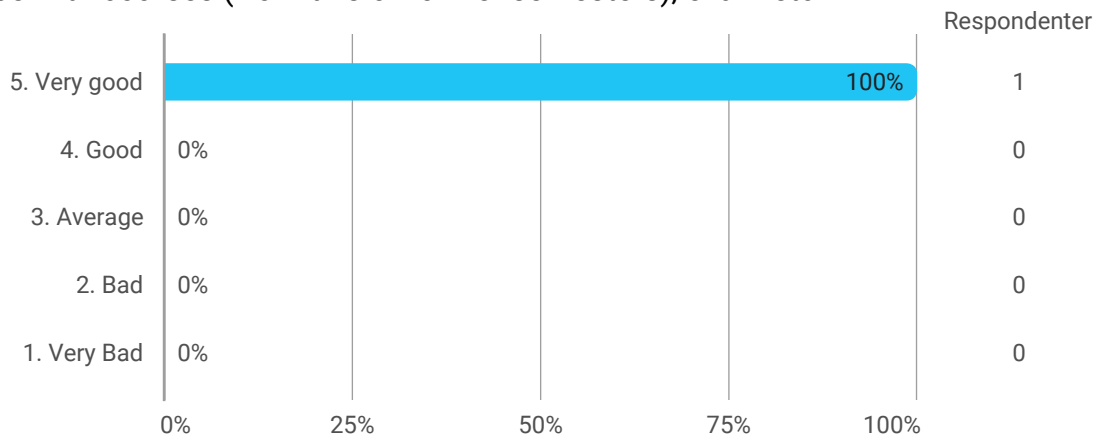


**PROJECT 1: Theoretical Elaboration of a Topic or a Case**



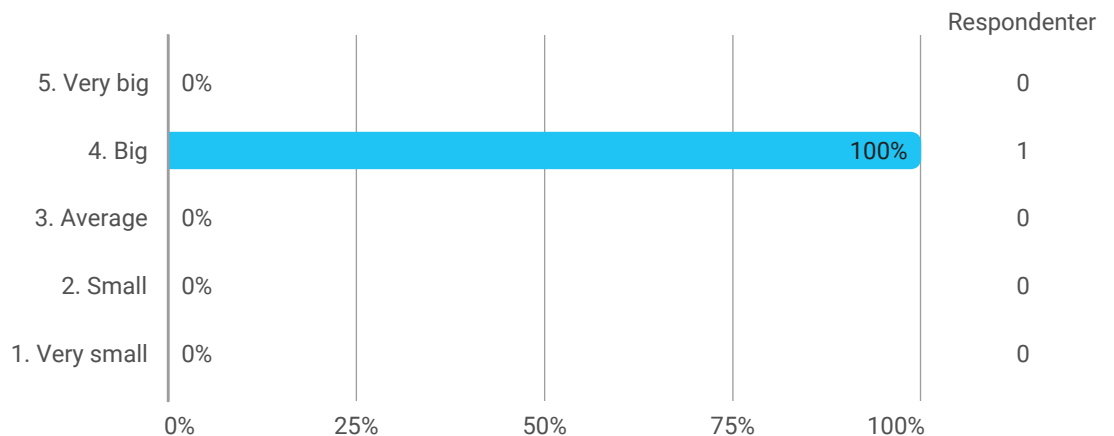
In general, how do you think the project has proceeded?

You may include things like alignment of content and learning objectives, project subject, project supervision, coherence with courses (from this or former semesters), exam etc.

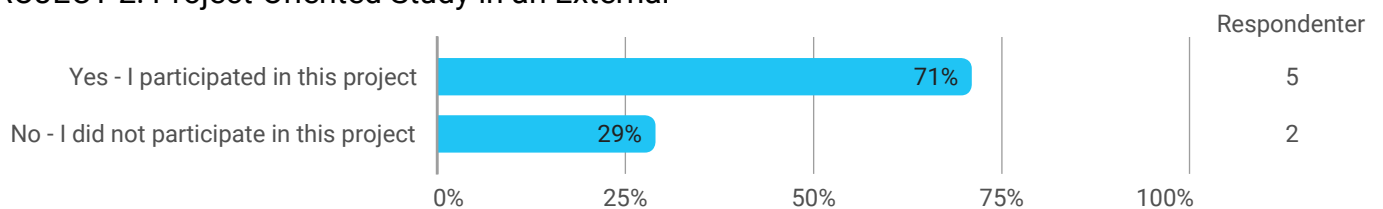


How do you assess your own effort during the project?

You may include things like preparation, active participation in the group work, knowledge sharing, collaboration, etc.

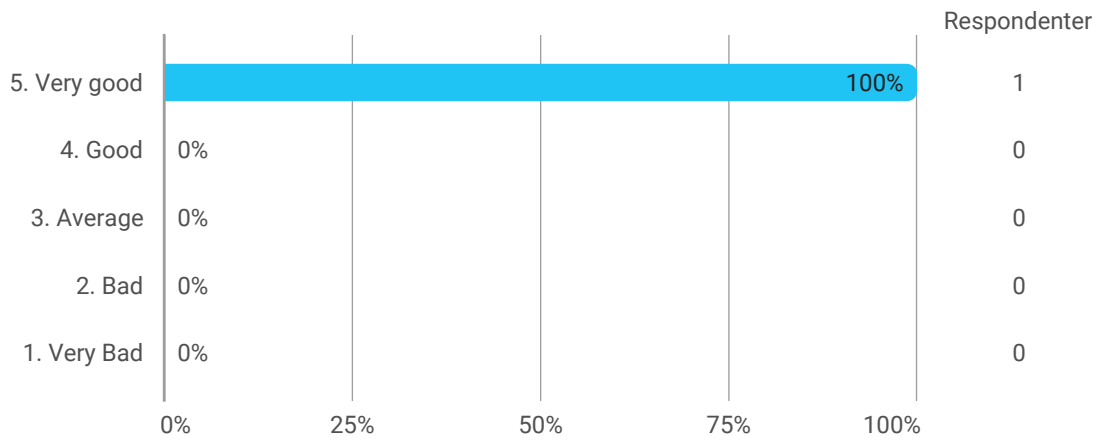


### PROJECT 2: Project-Oriented Study in an External



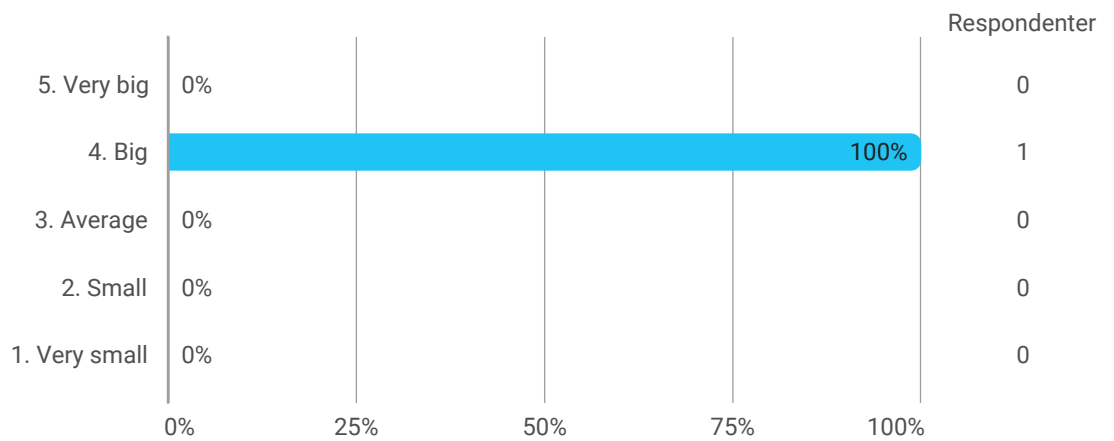
In general, how do you think the project has proceeded?

You may include things like alignment of content and learning objectives, project subject, project supervision, coherence with courses (from this or former semesters), exam etc.



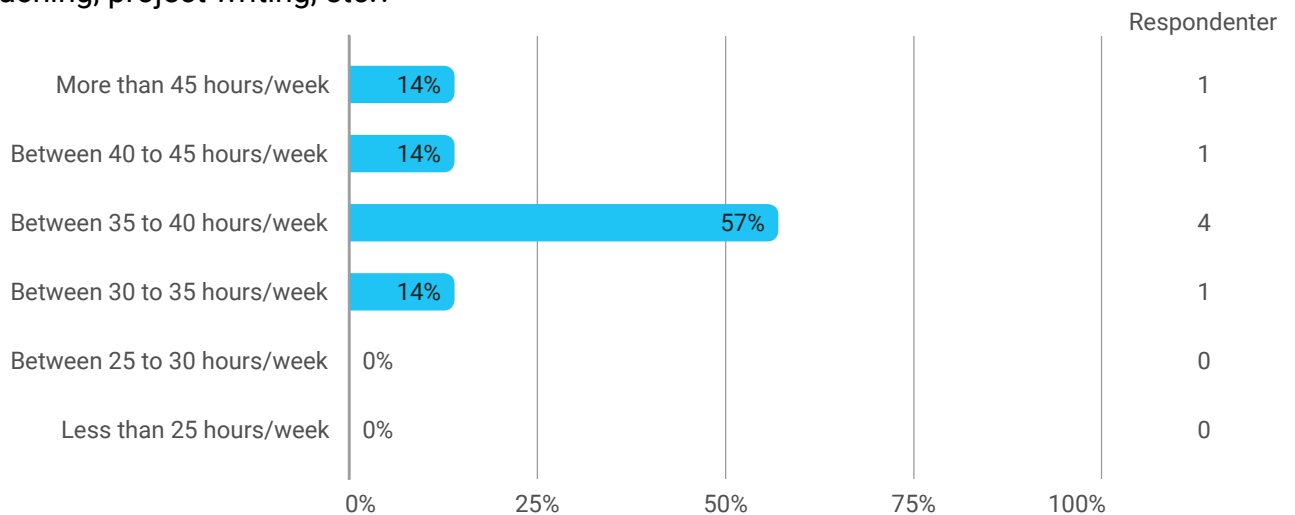
How do you assess your own effort during the project?

You may include things like preparation, active participation in the group work, knowledge sharing, collaboration, etc.

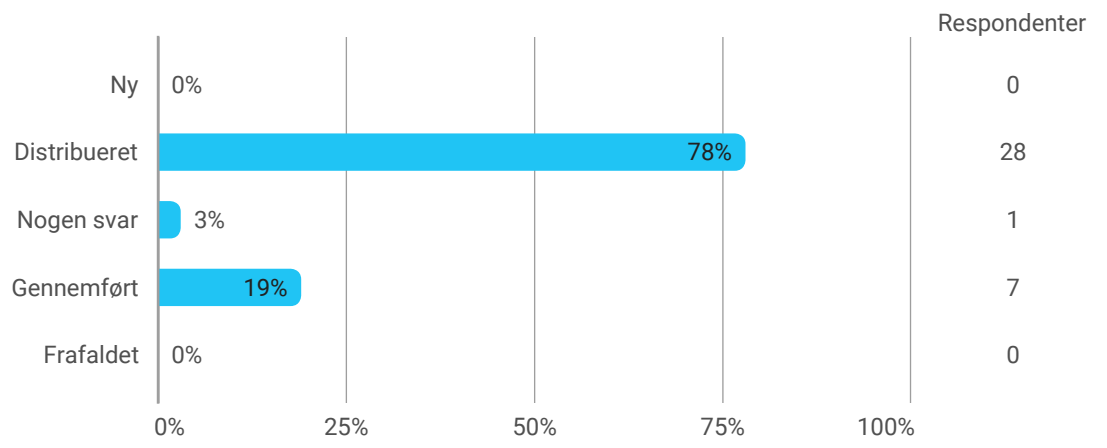


Level of activity and motivation

During the semester: How many hours per week did you spend on preparation for and participation in the teaching, project writing, etc.?



Samlet status





### **Study board conclusions of the semester and teaching evaluation report**

Year:	2022
Campus	Copenhagen
Semester	SSD9
Coordinator:	Luca Simeone
Date:	April 2023

This document represents the public version of the evaluation of the semester. The document forms together with the semester and teaching evaluation report the basis of any adjustments to the semester's description, planning, execution and/or evaluation of the next iteration of the semester and are used by the coming semester coordinator and semester planning group.

The document also represents the study board's response to the students, teachers, coordinators and other interested parties about possible consequences of conditions that the students of the semester have pointed out.

### **The public conclusions and recommendations of the semester coordinator**

The semester progressed smoothly without any significant problems or interruptions, and overall, the students found the demanding but gratifying work in their SSD9 to be worthwhile. The internship provided them with an opportunity to gain practical experience in service design in real-world settings, such as design agencies or design studios within organizations, which can be fast-paced and demanding at times. While the students appreciated the overall experience, they also highlighted some areas that could be improved in the next iteration of the semester: (1) reschedule the kick-off from September 1st to a later date; (2) organize a session in October where the focus is on discussing the thesis and how to develop ideas for it; (3) integrate the current educational offering of the course 'Strategy and business in services' as to offer a more thorough introduction of the template of the 'Strategy and business plan'. In addition, the students expressed the wish to have some electives, e.g., anthropology, advanced social research, etc. This option can be explored; however, it would need profound changes in the current Study Plan.

### **Conclusion of the study board**

The Study Board (MSN) has processed the semester evaluation report and offers the following observations/conclusions:

- Response rate: 7/36
- The semester appears to have been successful with students being in fulfilling internships.
- Coordinator's observations/recommendations for next semester give the Study Board confidence in steps being taken to continuously improve success of the semester.