Report: Course Evaluations for Tourism Copenhagen, Spring 2021

The evaluation form was distributed to 46 students. It has been completed or partly by 37 students. 6 students participate in the main stream program whereas 30 students participate in the specialisation.

In general, the students would like more lectures and sessions for feedback on their assignments.

The Digital Methods in Tourism course had two third drop out. Of course, this is disappointing and the students indicate lack of ECTS and a too narrow a focus of the digital methods exploited which might not be relevant to tourism.

Key Issues in Tourism Consumption

Five students (out of 6) answered questions about this course. One spent more than 10 hours whereas 4 spent 4 to 7 hours. They all five agreed that the level and extent of the course were appropriate. The learning objectives were clearly formulated and communicated, and they agreed that the course gave a good learning outcome, and the course material supported their learning.

In general, positive feedback though wishing for more students involvement in the lectures.

Tourism Policy and Destination Governance

32 students answered questions about this course. Five spent more than 10 hours whereas 17 spent 9 to 7 hours and the 10 less than 4 hours on readings. The vast majority agreed that the level and extent of the course were clearly formulated and communicated, whereas 7 answered more or less. The vast majority agreed that the course gave a good learning outcome, and the course material supported their learning. In general, very positive feedback, good involvement of the students and in particular the break out room sessions were highlighted as valuable. These evaluations are very positive, especially considering that the whole course was taught online.

Innovation in Tourism

32 students answered questions about this course. Five spent more than 10 hours whereas 16 spent 9 to 7 hours and 10 spent 4-6 hours. The vast majority agreed that the level and extent of the course were appropriate. The learning objectives were clearly formulated and communicated, and they agreed that the course gave a good learning outcome, and the course material supported their learning. In general, very positive feedback from the students highlighting the variety of guest-lectures (business stakeholders) who also provided networks and hands on experiences. The group work was considered downside by some due to “free riders”, and the online format to “ideate” in a design thinking process was considered problematic.
Sustainable Tourism Transitions and Societal Challenges

30 students answered questions about this course. Five spent more than 10 hours whereas 9 spent 9 to 7 hours and 15 spent between 4-6 hours on readings. They all agreed that the level and extent of the course were appropriate. The learning objectives were clearly formulated and communicated, and the vast majority agreed or completely agreed that the course gave a good learning outcome, and the course material supported their learning. In general, very positive feedback though some would prefer even more lectures on Global South countries. The students have different opinion from less good to good about the break out rooms with discussion and the learning outcome.

Digital Methods in Tourism

28 students answered questions about this course. Two spent more than 10 hours whereas the vast majority spent 4-6 hours or less. They vast majority agreed that the level and extent of the course were appropriate. The learning objectives were more or less clearly formulated and communicated. 11 students agreed that the course gave good learning outcome whereas 12 disagreed. Again 15 students disagree with the course material supported their learning whereas 10 students agree. In general, the students were dissatisfied with the course due to being to disconnected to tourism, however the students also recognize they got hands on some valuable digital tools.