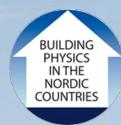
# 13TH NORDIC SYMPOSIUM ON BUILDING PHYSICS

# **NSB 2023**



# Be part of an international conference focusing on building physics by becoming sponsor

The 13<sup>th</sup> Nordic Symposium on Building Physics will be held in Aalborg this coming summer. It is an obvious opportunity to promote your brand and support the development and scientific research in building physics. As a sponsor you will have four packages to decide on:

## The presence package

With this sponsor package you get a stand in the break area where you will have the opportunity to engage with all the participants and promote your products. You also get two free tickets for the conference and will be mentioned at NSB 2023's website.

The theme for NSB 2023 is "Building physics as a key player for the sustainable built environment" and addresses findings and challenges in building a sustainable society with respect to building physics.

## The digital package

If you only want a digital occurrence this is the option for you. You will be advertised on NSB 2023's website and figure in newsletters and LinkedIn posts from BUILD and partners.

## The extended package

This is the option if you want to get both online and on-site visibility. With this package you are present at the conference, and you will be advertised on the NSB 2023 platform as well as BUILD's and partners' LinkedIn and news. You will also get the opportunity to present your products at a special session.

## The main sponsor package

Choose this package if you want to attract as much attention as possible. You will be advertised and promoted at the conference site, and you will be mentioned digitally from BUILD and partners. You are invited to speak at a special session, and your brand will be shown at tote bags and water bottles that are distributed to all participants.

Sponsor packages	Presence	Digital	Extended	Main sponsor
Price (exclusive of VAT)	15.000 DKK	15.000 DKK	27.000 DKK	50.000 DKK
Two free tickets worth approximately 10.000 DKK	•		•	•
Stand in the break area	•		•	•
Advertisement at NSB 2023's website	•	•	•	•
Advertisement with enlarged logo at the main stage during breaks				•
Advertisement with logo in BUILD newsletter		•	•	•
Advertisement with logo in news from partners		•	•	•
Mentioning as sponsor in BUILD LinkedIn posts		•	•	•
Mentioning as sponsor in partners' LinkedIn posts		•	•	•
Mentioning from the main stage at the conference			•	•
Oral presentation at special session (5-10 minutes)			•	•
Promotion with logo on merchandise				•



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## More about the conference

#### Intro

The Nordic Symposium on Building Physics is arranged every third year in the Nordic countries. It is held in English and is not limited to cold climates since the conference has participants from all over the world. NSB 2023 is hosted by Aalborg University, Department of the Built Environment on the 12-14<sup>th</sup> of June 2023 in Aalborg, Denmark.

### **Focus**

The program includes keynotes, oral presentations and a conference dinner. This symposium is intended to be a platform for exchanging ideas, presenting new results, issues, regulations and projects in the field of heat, air and moisture transfer in buildings, and on aspects of moisture problems in the built environment, energy performance and indoor environmental quality linked with building physics.

## **Participants**

NSB 2023 welcomes scientists, practitioners, PhD students and other building professionals to share new research, demonstrate innovative and sustainable building technologies and discuss current and future challenges and solutions within building physics.

At the conference we expect 300+ participants of which approximately 250 will be physically present. Usually around one third of the participants are from the Nordic countries whereas the other participants mostly come from Europe and North America. Out of all the attendees approximately 75 percent are from universities and research institutions and 25 percent are from the industry.

## **Contact information**

Contact the conference secretariat at:

E-mail:nsb2023@build.aau.dk Telephone: +4599408695 Website: www.nsb2023.org

