# **CCG Course evaluation Spring 2023**

23 students (33%) completed the questionnaire and 11 students partially completed the questionnaire, which is roughly 50% of the student body and is fairly consistent with the submission rate on the previous semesters.

15% of the students who submitted evaluations are following AS, 24% and GGS 17% specializations

Profile course attendance: OL (followed by most students, app. 45%), CMC (app. 30%), IPMM (app. 25%).

The students' evaluations indicate that they feel sufficiently well-informed about the learning objectives of courses and that level of courses and the extent of support through course material is appropriate (60%-100% across the courses).

The evaluations show that most of the students spend 4-6 hours to prepare for the majority of courses.

Teaching format: The students comment on our enthusiasm and engagement, diversity of teaching activities and materials/examples used in class, they also appreciate critical group and classroom discussions.

However, some students note across the coursese that from their point of view the content of the courses seem to be repetitive of the content of their BA studies or that the level of courses' complexity is lower than anticipated.

#### **Communication in Global Contexts**

The students' evaluations demonstrate that they appreciate the variety of issues related to communication. At the same time, some students comment on some overlaps between the course and the content of profile courses and wish for more focus on globalization aspect.

### **Intercultural Communication**

The students appreciate the enthusiastic and creative teaching approach as well as coherency in course content and diversity of the addressed approaches and cases.

### **Applied Methods**

The evaluations indicate that the students value the variety of the addressed methods and their relevance to project writing. They particularly stress the importance of the workshop and portfolio elements of the course for the learning outcome on the semester's level. Some students suggested prolonging the examination period or moving some of the course topic to the 7<sup>th</sup> semester.

### **Current Issues II**

The students stress the interesting and novel character of the course focus and material as well as the possibility to gain understanding about how particular genres take part in organizing global reality. Some students mention however that communication regarding the course program and structure could be improved.

## **Communicating Organizational Change**

The evaluations indicate that the students appreciate the relevant topics and interesting discussions included in the course content, particularly how the course teacher contextualized and exemplified the issues raised by the course.

## **Cultural branding and Experience Economy**

The students appreciated the presentation of the course material and goupwork and discussion-based approach to organizing the course sessions. They comment on the variety of the topics covered by the course and a broad learning outcome.

#### **Consumption and Cultural Theory**

The students appreciate that the course focuses on a number of concrete issues related to consumption praces and they appreciate the engaged and dynamic teaching style of the instructor.

### Globalization, Communication and Organizational Leadership

The students appreciate the interactive character of the course and of the teaching style and the diversity of the course materials and methods of their presenting. They particularly appreciate the fieldtrip to a relevant external organization.

#### Nations, Nationalisms & Populism

The students value interesting and diverse character of the issues addressed through the course and they appreciate the use of relevant concrete examples. Some comments stress however, that the course would benefit from more coherency across the sessions/topics.

#### **International Politics and International Institutions**

The students appreciated the course's focus on the theories and practices of international politics and governance and suggest to extend it further within the semester and to the other semesters. Some students emphasized however, that the content of the course could be made more coherent.

## Arctic Studies: Cultures, Societies and Histories of the Peoples of the Arctic and Other specializations

The students appreciate the diverse a character of the addressed issues and variety of the perspectives mobilized in the course content. One student suggested to extend the focus on communication and discourse.